


TO: GENERAL COMMITTEE


SUBJECT: NAMING OF A STREET - FRANK'S WAY

WARD: # 8

PREPARED BY AND KEY CONTACT: C.BORCHUK, PLANNING SERVICES TECHNICAL COORDINATOR

SUBMITTED BY: S. NAYLOR, MES, M.C.I.P., R.P.P.
DIRECTOR OF PLANNING SERVICES 

GENERAL MANAGER APPROVAL: R.FORWARD, MBA, M.Sc., P.ENG.
GENERAL MANAGER OF INFRASTRUCTURE & GROWTH MANAGEMENT 

CHIEF ADMINISTRATIVE OFFICER APPROVAL: C. LADD, CHIEF ADMINISTRATIVE OFFICER 

RECOMMENDED MOTION

1. That a proposed street in the Parkshore Village subdivision, located at 196 Burton Avenue, be named "Frank's Way".

PURPOSE & BACKGROUND

Report Overview

2. The purpose of this staff report is to recommend a name for a proposed street in the Parkshore Village subdivision located on the south side of Burton Avenue, east of Robinson Street, west of Melinda Crescent known municipally as 196 Burton Avenue (see Appendix A).
3. On September 11, 2014 the Ontario Municipal Board issued a decision to rezone the subject property to allow a multiple unit development and approve draft plan conditions for the corresponding plan of subdivision.
4. Similar to all other draft plan approvals, a requirement is that "The owner/developer shall acknowledge and agree that the road allowances included in this draft plan will be named to the satisfaction of the City."

ANALYSIS

5. Council policy 41.17 (as amended) requires staff to follow a prescribed process to name new roads.
6. In accordance with this policy a list has been established for potential names for new roads using the following categories:
 - (a) Names honouring those who served their country or given their life in public service.
 - (b) Names honouring individuals for community services, local historical reasons, national reasons or international reasons.
 - (c) Other Names.

7. Frank Rinaldi was one of the owners of the Parkshore Village development who recently passed away. The remaining owners of the property have recommended the name "Frank's Way".
8. As per Council policy the councillor for Ward 8 has been contacted to obtain his recommendation for the naming of the proposed street in the new development. The name "Frank's Way" has been recommended by the owners and has been approved by Councillor Khan.

ENVIRONMENTAL MATTERS

9. There are no environmental matters related to the recommendation.

ALTERNATIVES

10. The following alternatives are available for consideration by General Committee:

Alternative #1

General Committee could choose a different name for the naming of the street in the Parkshore Village development.

This alternative is not recommended since the Ward Councillor and land owner have suggested the name in accordance with Council policy.

Alternative #2

General Committee could decide not to name the proposed street.

Although this alternative is available, this alternative is not recommended as it is confusing for emergency services and could cause delay in responding to an emergency.

FINANCIAL

11. The naming or renaming of a road is a legal process that includes filing documents at the Land Registry Office. The cost will be covered by the owner of the lands.

LINKAGE TO 2014-2018 STRATEGIC PLAN

12. The recommendation(s) included in this Staff Report are not specifically related to the goals identified in the 2014-2018 Strategic Plan.

APPENDIX "A"

D12-405 Frank's Way SR Map

