



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Final Heritage Barrie Committee

Tuesday, January 28, 2025

6:30 PM

Sir Robert Barrie Room

HERITAGE BARRIE COMMITTEE REPORT

For consideration by the Affordability Committee on February 26, 2025

The meeting was called to order by Chair, Councillor, C. Riepma at 6:32 p.m. The following were in attendance for the meeting:

Present: 10 - Chair – Councillor C. Riepma
Councillor, AM. Kungl
Vice-Chair C. Froese
R. Clarke
D. Exel
S. Loney
K. MacKinnon
S. Mackinnon
S. Marchant
P. Stevenson

Absent: 1 - C. Kosokowsky

STAFF:

Legislative Coordinator, T. Maynard
Senior Planner (Housing), L. Munnoch.

READING OF THE LAND ACKNOWLEDGEMENT

Chair, Councillor, C. Riepma read the Land Acknowledgement

Pursuant to Procedural By-law 2019-100, as amended, Section 4, Subsection 10, the order of business was altered such that the Status of Conservation of Built Heritage Community Improvement Plan was discussed prior to the Committee Budget Update.

The Heritage Barrie Committee met and reports as follows:

SECTION "A"

STATUS OF CONSERVATION OF BUILT HERITAGE COMMUNITY IMPROVEMENT PLAN

Chair, Councillor, C. Riepma provided an update on the status of the Conservation of Built Heritage Community Improvement Plan. Councillor, AM. Kungl provided the rationale for referring the matter to the Affordability Committee on March 26, 2025.

The Committee asked a number of questions related to the Heritage Community Improvement Plan and Heritage Conservation Districts and received responses.

Cathy Colebatch of the Allandale Neighbourhood Association provided an overview of the correspondence submitted to the Committee with comments on the Heritage Community Improvement Plan.

The Committee suggested creating an information sheet about the Heritage Community Improvement Plan to be used as handouts at events.

Liam Munnoch, Senior Planner (Housing) outlined the eligible and non-eligible work listed in the Heritage Community Improvement Plan.

COMMITTEE BUDGET UPDATE

Tammie Maynard, Legislative Coordinator provided an update concerning the Committee's 2024 and 2025 budget.

HERITAGE WALKING TOURS

The Committee discussed Heritage Walking Tours, and the benefits of these tours in highlighting Barrie's history. Chair, Councillor, C. Riepma advised that the Committee used to pay the former Town Crier an honorarium for the walking tours. The Committee suggested using students as guides for the walking tours, focusing on both adult and youth walking tours.

Councillor, AM. Kungl described the walking tour she went on in Charlottetown, Prince Edward Island. She felt that Charlottetown did a great

job showcasing their history and incorporating their historic downtown.

ATTRACTING A NEW TOWN CRIER FOLLOW UP

Councillor, C. Riepma provided an update concerning the Town Crier position. The Committee discussed ideas to attract a new Town Crier such as advertising for the role via an expression of interest.

The Heritage Barrie Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

REQUEST OF EXPRESSION OF INTEREST - ATTRACTING A NEW TOWN CRIER

That staff in the Legislative and Court Services Department undertake a Request of Expression of Interest (RFEI) to seek a new Town Crier and report back to the Heritage Barrie Committee.

This matter was recommended (Section "B") to Affordability Committee for consideration of adoption at its meeting to be held on 2/26/2025.

The Heritage Barrie Committee met and reports as follows:

SECTION "C"

COMMUNITY HERITAGE ORGANIZATION (CHO) MEMBERSHIP

The Committee approved an expenditure from the Heritage Barrie Committee budget of \$75.00 for the renewal of membership fees with the Community Heritage Organization.

COMMUNICATIONS TACTICS

Liam Munnoch, Senior Planning (Housing) provided the Committee with a copy of the communications tactics from Access Barrie. He indicated that the Committee does have the option to utilize the City's digital screens monthly, but that the Committee would need to provide the content to Access Barrie. Pauline Stevenson, Deb Exel and Craig Froese volunteered to coordinate the content for the digital signs and report back to the Committee.

The Committee discussed adding update to communications plan as part of their 2025 Work Plan. Further discussion will take place at the next meeting concerning the Committee's 2025 Work Plan. Staff from Development Services will forward a copy of the 2024 Work Plan to the Committee members.

HERITAGE BARRIE AWARDS

2024 Awards/Expenditures

Liam Munnoch, Senior Planner (Housing) provided an update concerning the 2024 Heritage Barrie Awards. He advised that the invitations have been distributed for the reception and award ceremony scheduled for the City Council meeting on March 5, 2025. Mr. Munnoch indicated that he is working with Deb Exel to prepare the presentation material for the award ceremony.

The Committee approved an expenditure up to \$750.00 from the Heritage Committee budget for costs associated with hosting a reception for the Heritage Barrie Awards on March 5, 2025.

Craig Froese advised that he booked a table at the Farmers Market on February 22, 2025, which coincides with Heritage Week.

Ms. Munnoch advised that the recipient of the individual category of the Heritage Barrie Awards have suggested that their award be a donation to a historical agency or group that preserves and protects the community. The Committee provided their suggestions to Mr. Munnoch on the types of awards, and potential organizations to donate to. Mr. Munnoch will follow up with the award winner and report back at the next Committee meeting.

Review of Heritage Barrie Awards

The review of the Heritage Barrie Awards has been deferred to the next Committee meeting.

STATUS OF MUNICIPAL HERITAGE REGISTER

Information Sheet for Listed/Designated Properties Follow-Up

The Committee discussed preparing an information sheet for listed and designated properties to handout at events and felt that they would wait to prepare the sheet until a decision has been made about the Heritage Community Improvement Plan.

Municipal Heritage Register Listed Property Request - 64 Mary Street

Liam Munnoch, Senior Planner (Housing) outlined the Municipal Heritage Register application for 64 Mary Street as a listed property. The Committee discussed the historical attributes of the property and agreed to add to the register as listed property.

Bulk Designation Work Update

Liam Munnoch, Senior Planner (Housing) provided an update concerning the bulk designation work including process, staff resources and potential timelines for the consultant's report to Council. He advised that those property owners involved with the bulk heritage designation work have received a copy of the consultant's report and a draft of the heritage designation by-laws for review and input. Mr. Munnoch commented on the confusion between municipal heritage designation and provincial heritage designation.

Heritage Plaques Update

Liam Munnoch, Senior Planner (Housing) provided an update concerning the heritage plaques. He advised that the heritage plaque has been installed at 101 Cumberland Street and now is complete. Mr. Munnoch will provide a follow up at a future meeting as the properties located at 64 Mary Street and those listed in the bulk designation work will eventually require heritage plaques. The Committee discussed potential award ideas for future Heritage Barrie Awards such as medallions and heritage plaques.

The Heritage Barrie Committee met and recommends adoption of the following recommendation(s):

SECTION "D"

MUNICIPAL HERITAGE REGISTER LISTED PROPERTY - 64 MARY STREET

That the property located at 64 Mary Street be added to the Municipal Heritage Registry as a listed property.

This matter was recommended (Section "D") to Affordability Committee for consideration of adoption at its meeting to be held on 2/26/2025.

The Heritage Barrie Committee met and reports as follows:

SECTION "E"

DEVELOPMENT APPLICATIONS UNDER REVIEW

There were no updates provided concerning Development Applications Under Review.

FURTHER DISCUSSION HERITAGE CONSERVATION DISTRICTS

Heritage Conservation Districts were discussed during Status of Conservation of Building Heritage Improvement Plan matter

ADJOURNMENT

The meeting adjourned at 8:40 p.m.

CHAIRMAN