

SUSTAINABLE, RESILIENT BARRIE

Planning Tomorrow's City

THE CITY OF
BARRIE

OFFICIAL PLAN

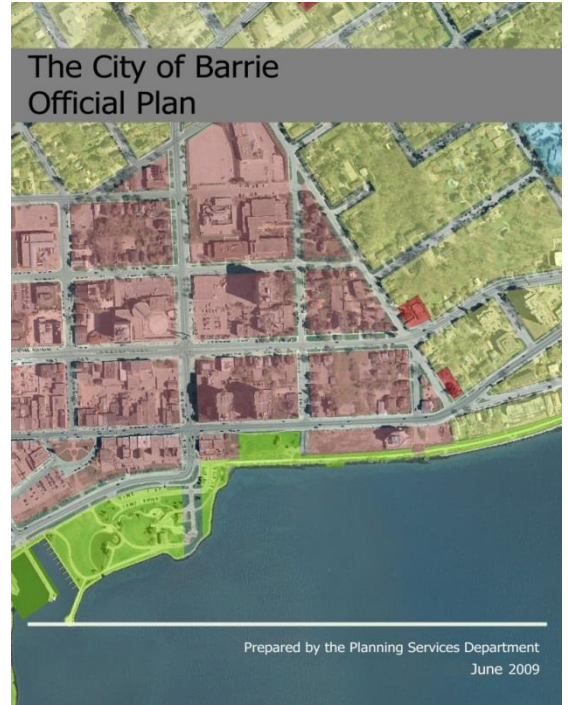


Office Consolidation: March 1998
Prepared by:
The Planning and Development Department

The Official Plan for
The City of Barrie

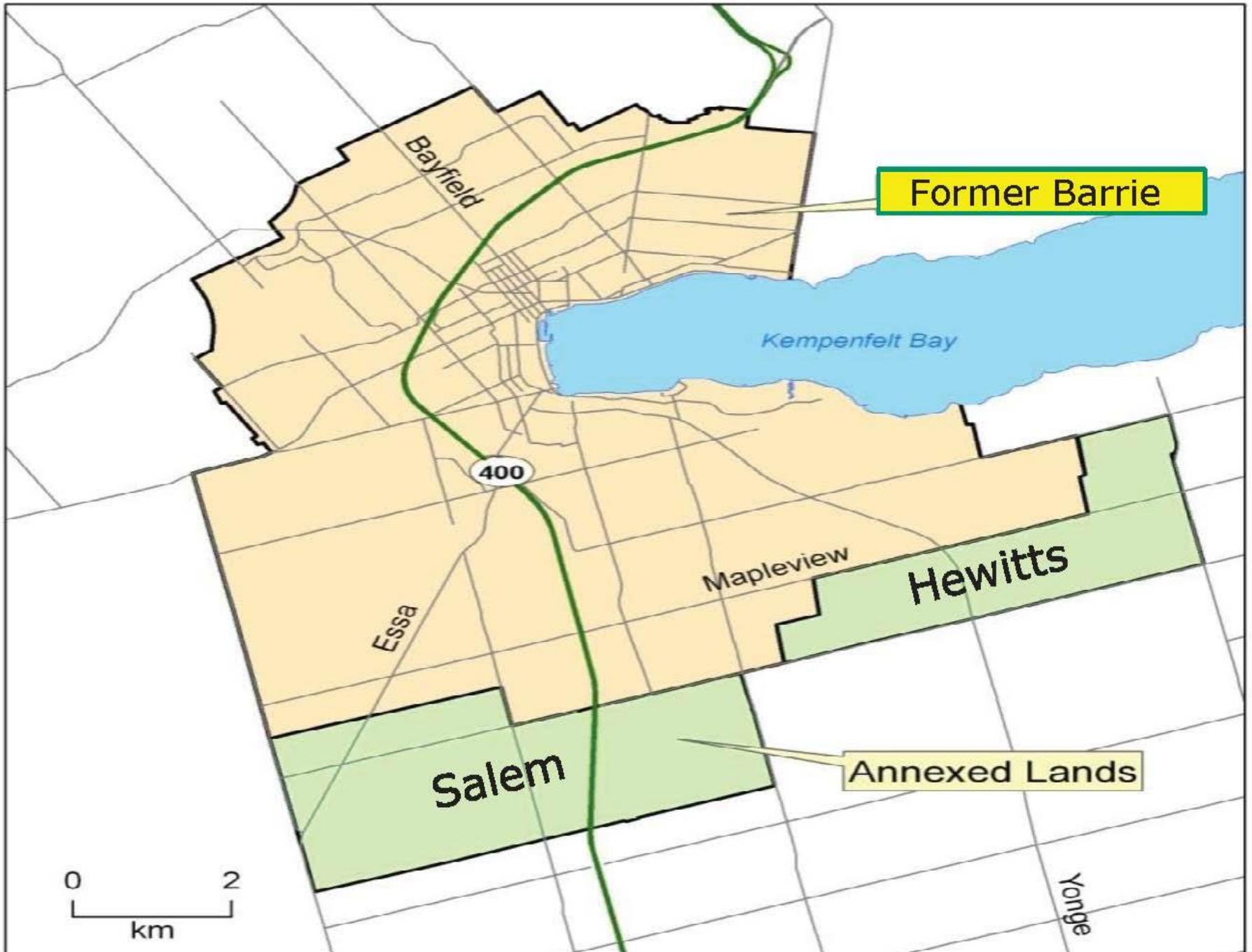


Office Consolidation
August 2008

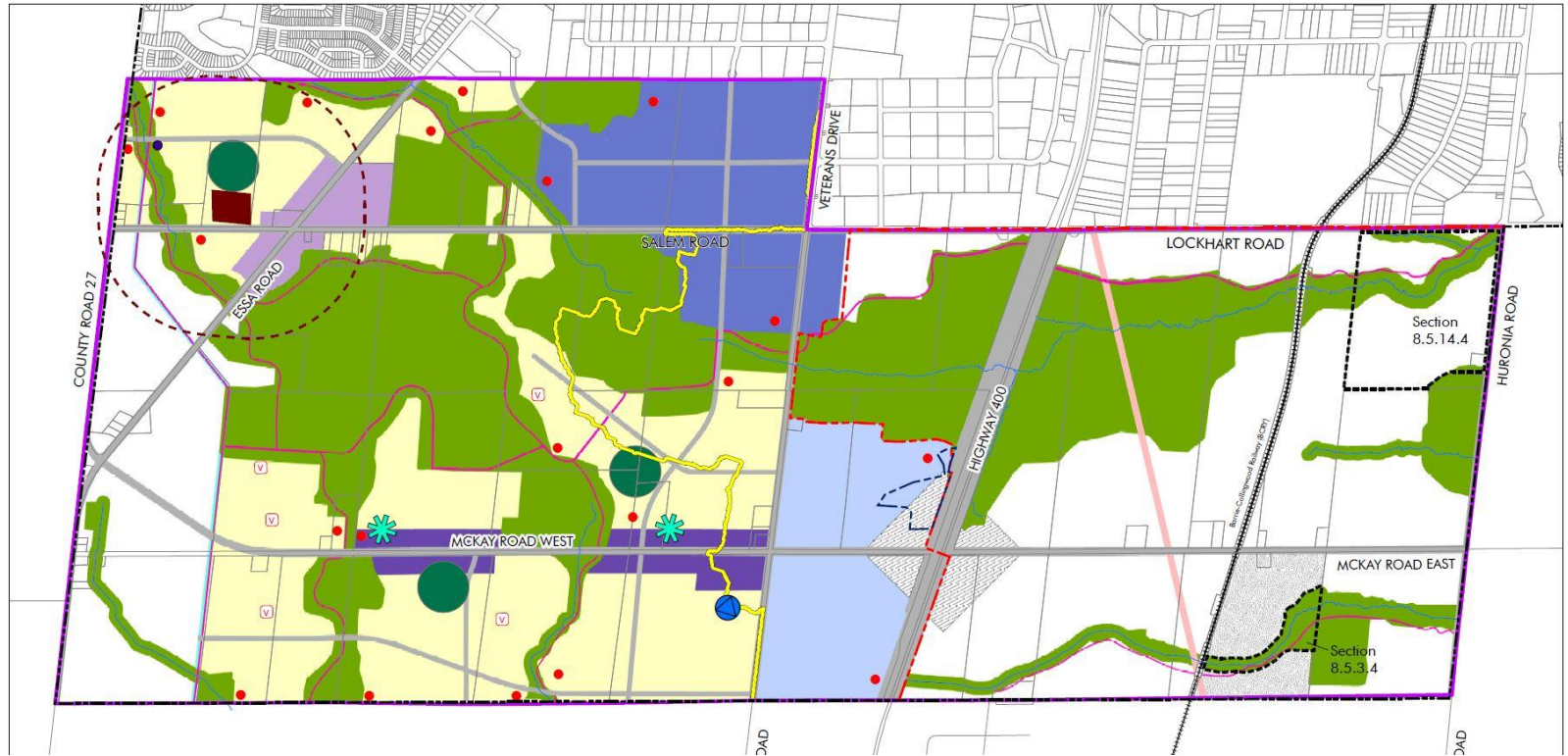


The City of Barrie
Official Plan

Prepared by the Planning Services Department
June 2009



Salem Secondary Plan



POPULATION

- 14,850 by 2031.

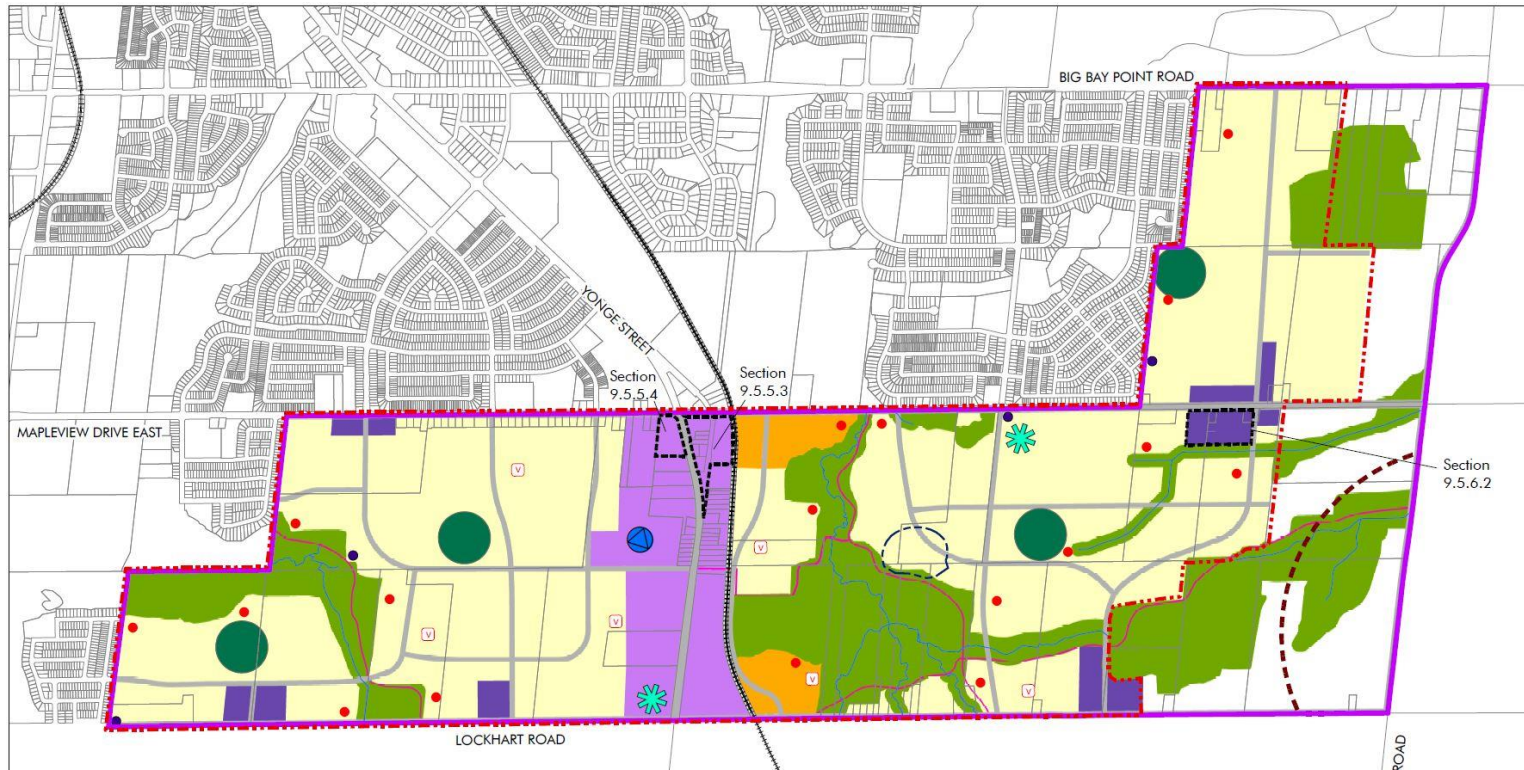
EMPLOYMENT

- 6,270 by 2031.

DENSITY

- 50 persons & jobs per hectare

Hewitt's Secondary Plan



POPULATION

- 26,000 by 2031.

EMPLOYMENT

- 4,160 by 2031.

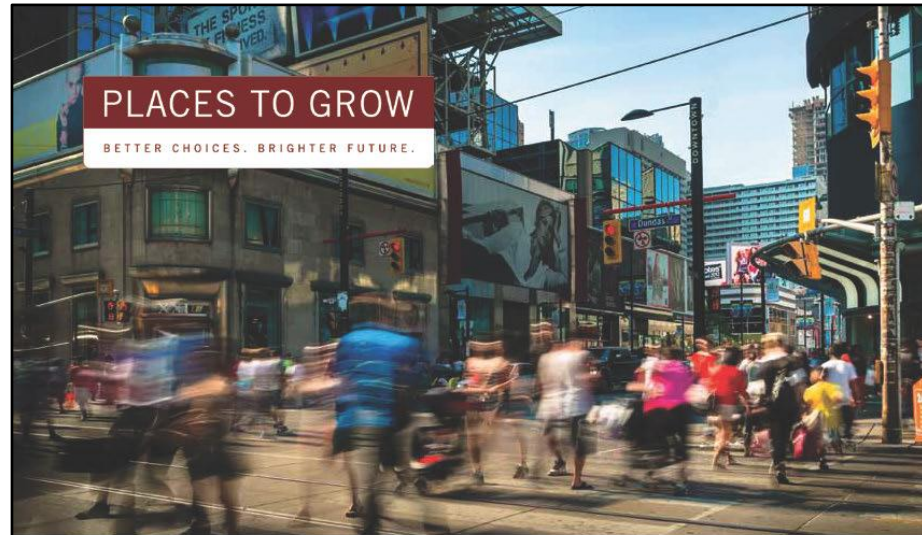
DENSITY

- 50 persons and jobs per hectare.

2014 Provincial Policy Statement

Under the *Planning Act*

Ontario.ca/PPS



Growth Plan

for the Greater Golden Horseshoe, 2006

OFFICE CONSOLIDATION, JUNE 2013



 Ontario
Ministry of Infrastructure

“The long-term prosperity and social well-being of Ontario depends on planning for strong, sustainable and resilient communities for people of all ages, a clean and healthy environment and a strong competitive economy.”

- Provincial Policy Statement 2014

VIBRANT BUSINESS ENVIRONMENT

- Build a global startup community
- Eliminate obstacles to business growth and investment
- Attract and retain a talented workforce
- Promote Barrie's strengths



RESPONSIBLE SPENDING

- Embrace innovation to improve how we do business
- Demonstrate value for money
- Improve understanding of how tax dollars are spent
- Build a community that respects both current and future taxpayers



INCLUSIVE COMMUNITY

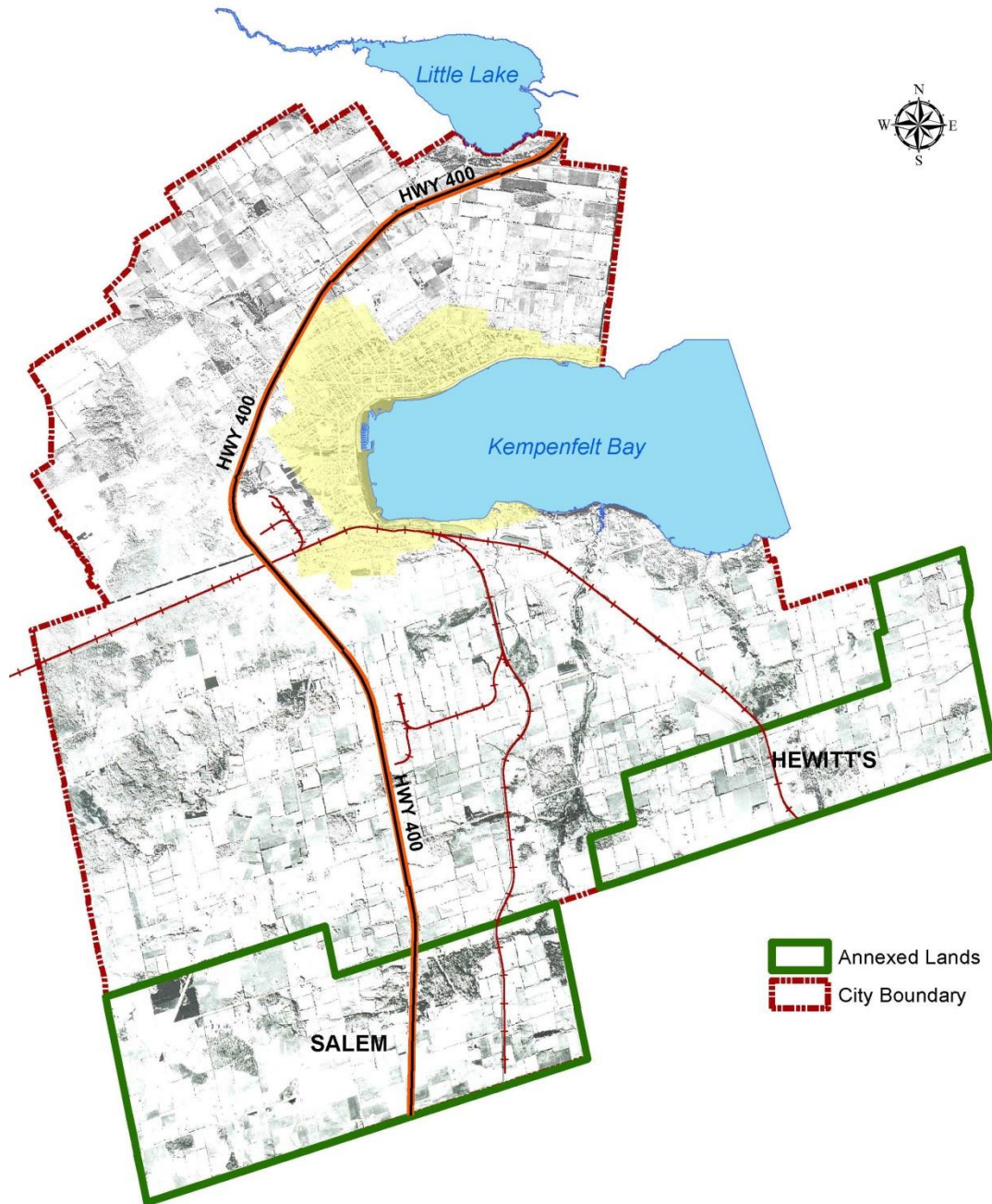
- Promote and facilitate community connections
- Provide great public spaces
- Encourage affordable housing
- Support diverse and safe neighbourhoods

WELL PLANNED TRANSPORTATION

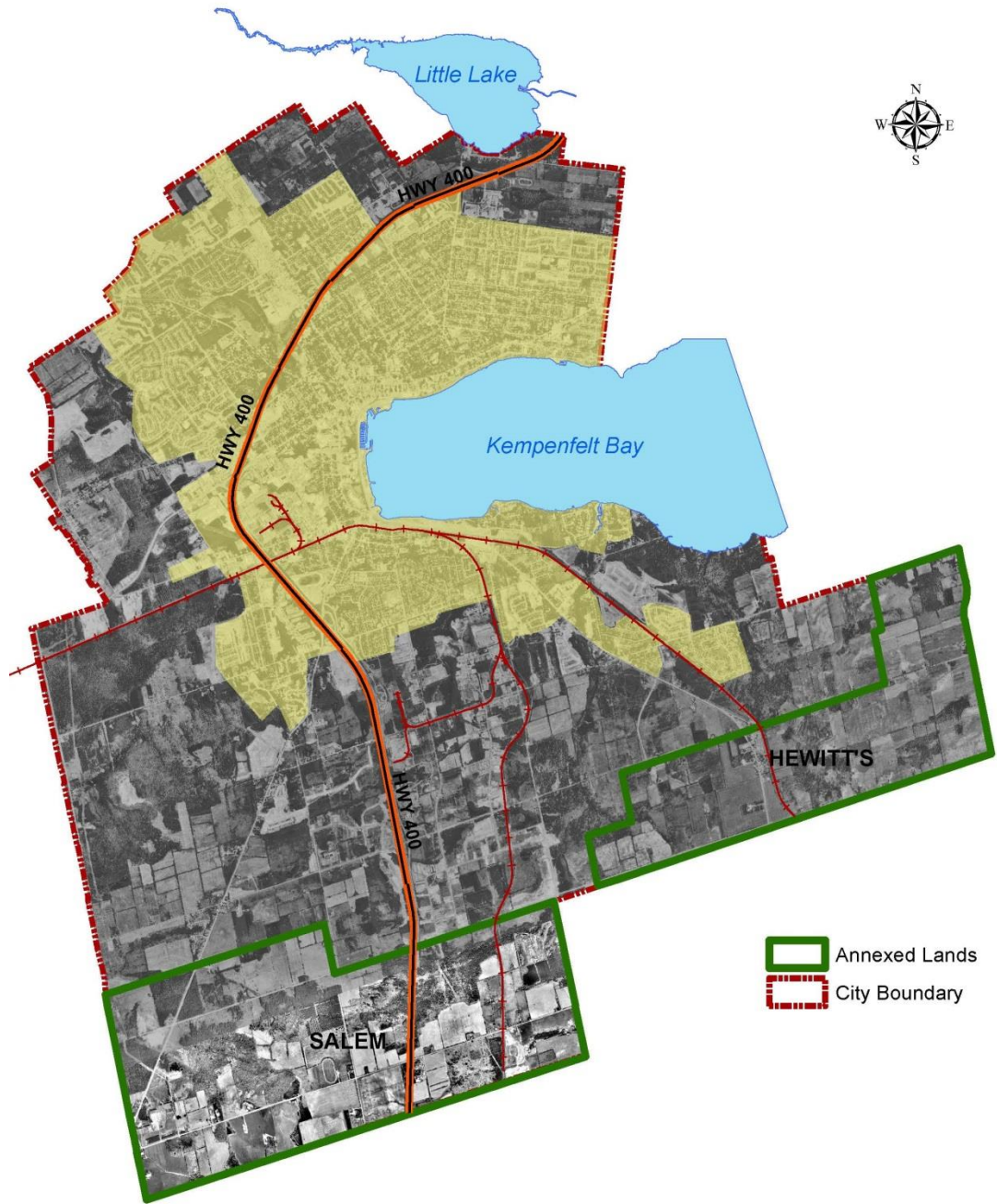
- Improve our road network
- Improve options to get around
- Improve road safety

CLIENT: CITY OF BARRIE

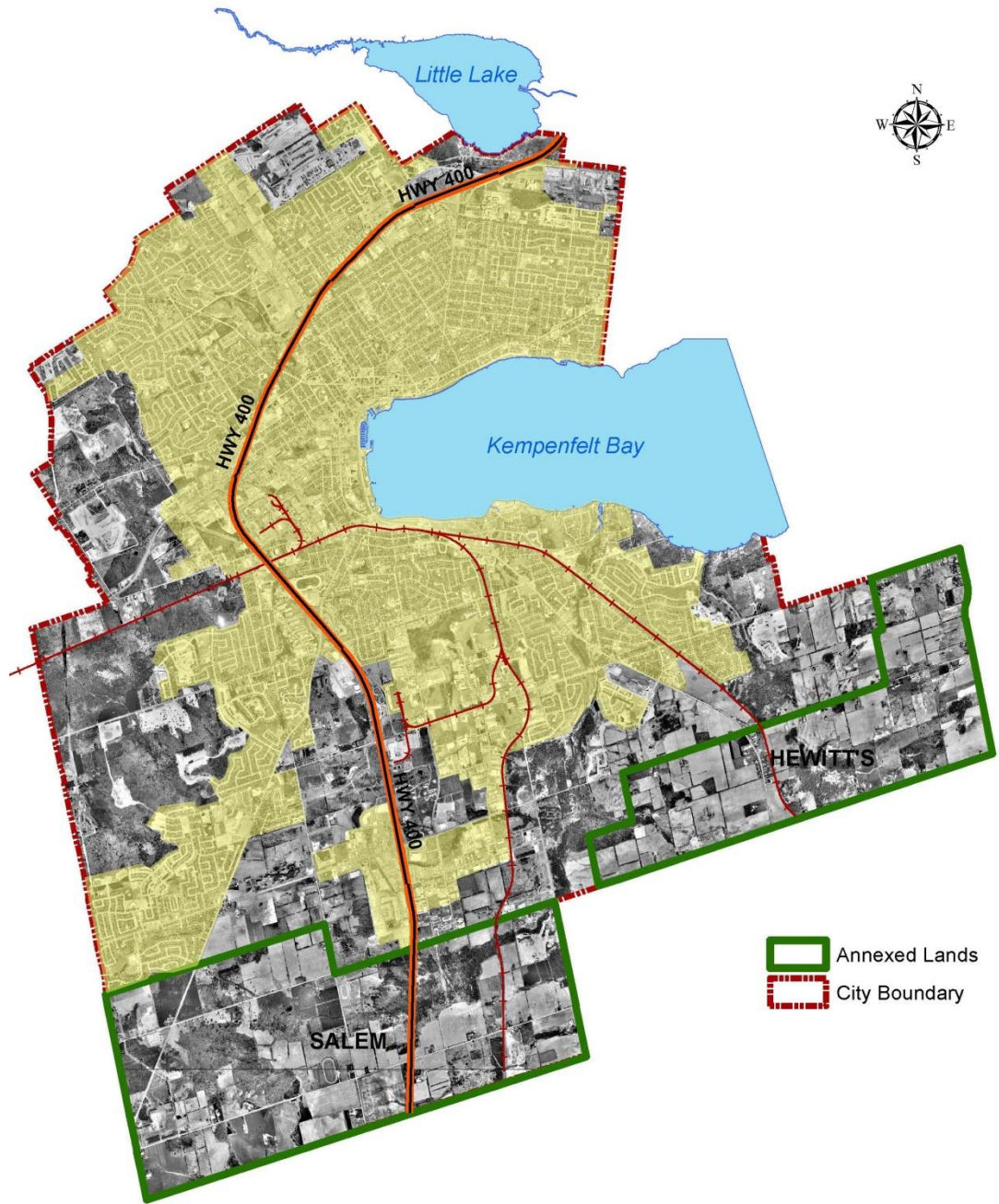
PROJECT: 2014 - 2018 STRATEGIC PLAN



1954

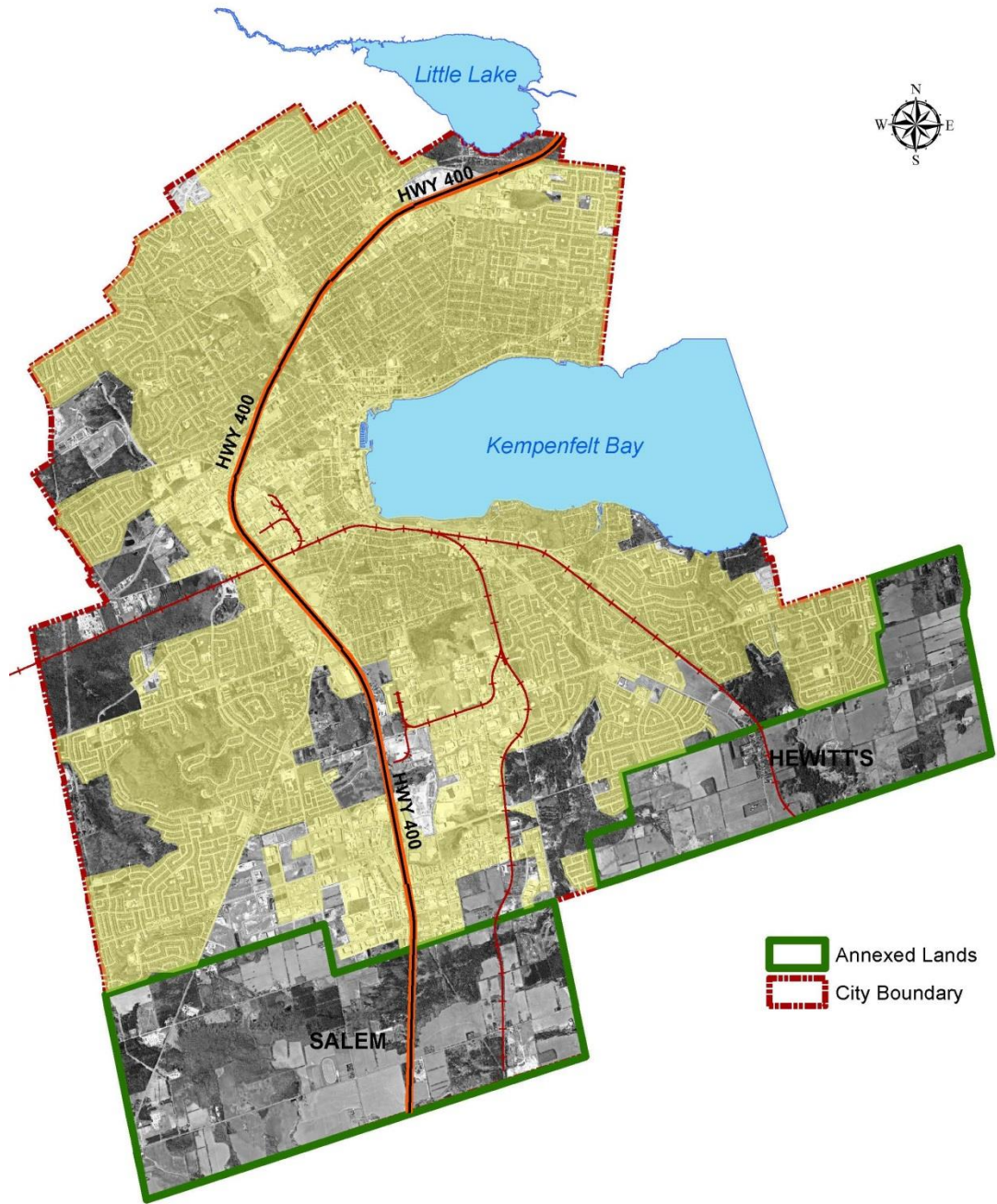


1991



2001

- Annexed Lands
- City Boundary



2012





A STRONG ECONOMY

- Community Improvement Plans
- Downtown Commercial Master Plan (2005)
- Employment Lands Conversion Study (2011)
- Update to Industrial Section of the Zoning By-law (2000 – 2007)
- Economic Development Strategy (2015)
- Industrial Zones Rationalization Study (2015)



Barrie Financial Centre
Scotia Private Client Group
ScotiaMcLeod

Scotiabank

Scotiabank

Owen St

Collier St



PROTECTING THE ENVIRONMENT

- Natural Heritage Study
- Brownfields Study
- Source Water Protection Study
- Water Conservation Study
- Waste Management Study
- Water Front Master Plan
- Multi-Modal Active Transportation Plan
- Energy Management Plan.



**Economic
Prosperity**

**Environmental
Stewardship**

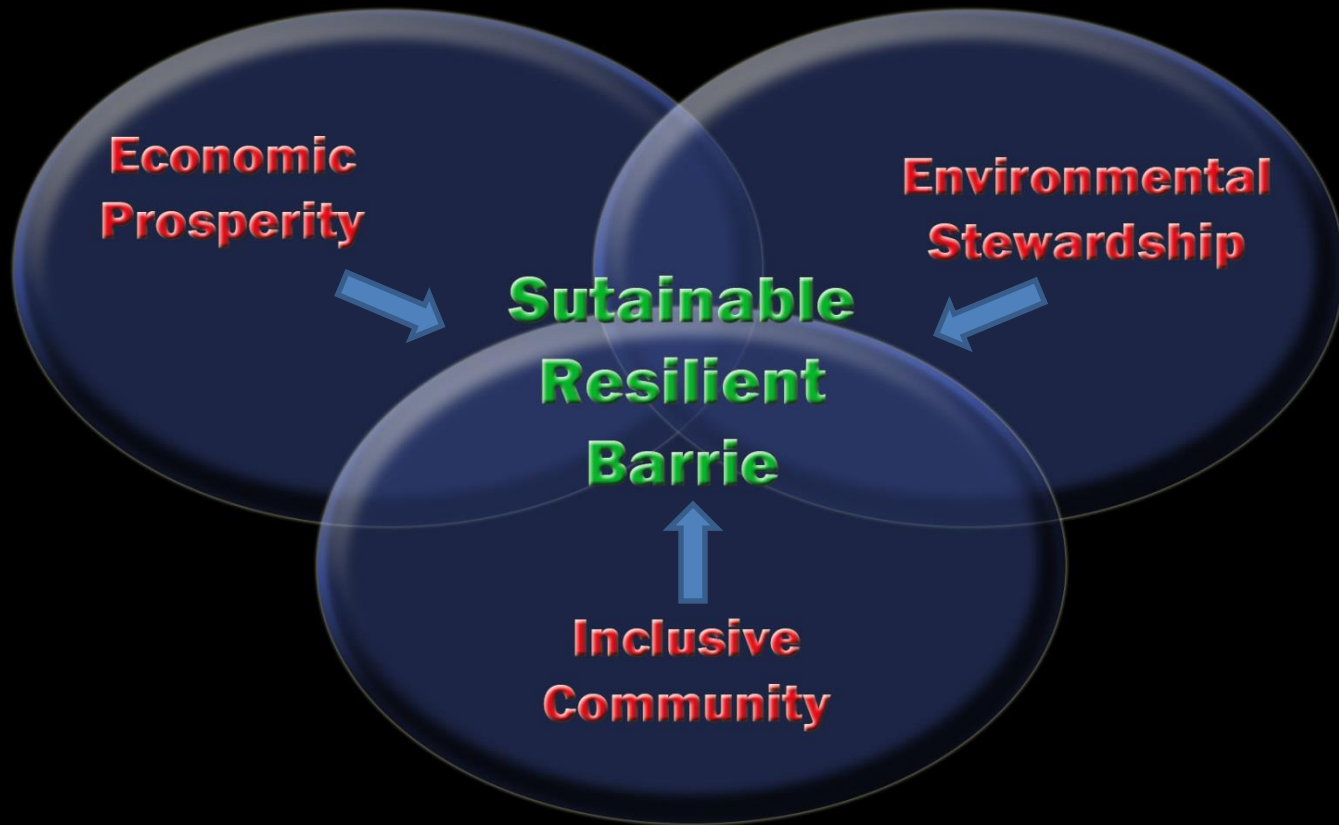
**Sustainable
Resilient
Barrie**

**Inclusive
Community**

COMMUNITY

- Affordable Housing Strategy
- Heritage Strategy
- Bonusing
- Culture Master Plan
- Historic Neighbourhood Strategy
- Intensification Study
- Parks Master Plan
- Tall Buildings Policy
- Crime Prevention Through Environmental Design (CPTED)





Planning for the Future



CHANGE









Office to your
City Hall

CITY OF BARRIE

ONTARIO
GVAF-745



E-commerce activity among the Top 250, 2013

	# companies with e-commerce sales	E-commerce sales as share of retail revenue*	E-commerce year-over-year sales growth*
Top 250	145	6.2%	21.1%
Excluding Amazon.com and JD.com**	143	4.2%	20.1%
Asia/Pacific	28	4.7%	42.5%
Excluding JD.com**	27	2.4%	23.8%
Europe	57	3.6%	16.0%
Latin America	8	7.1%	27.3%
North America	51	8.9%	20.0%
Excluding Amazon.com**	50	5.1%	21.8%
Apparel & Accessories	35	7.0%	21.0%
Fast-Moving Consumer Goods	61	1.9%	21.6%
Hardlines/Leisure Goods	37	20.8%	22.4%
Excluding Amazon.com and JD.com**	35	9.5%	21.4%
Diversified	12	7.8%	14.2%

Africa/Middle East region excluded as e-commerce sales available for only one retailer

* Sales-weighted composites

** Amazon.com and JD.com are the only two online-only retailers in the Top 250

FUTURE SHOP

**FUTURE SHOP
ET BEST BUY
SE REGROUPENT
SOUS LA MARQUE
BEST BUY.**

À PARTIR DU 15 FÉVRIER 2014, FUTURE SHOP ET BEST BUY SE REGROUPENT SOUS LA MARQUE BEST BUY. CE CHANGEMENT NE MODIFIE PAS VOS PRIVILÈGES EN TANT QUE MEMBRE FUTURE SHOP. POUR EN SAVOIR PLUS, VISITEZ [WWW.FUTURE-SHOP.COM](http://www.future-shop.com) OU APPELEZ LE 1-877-888-8888. MERCI D'ÊTRE UN CLIENT FUTURE SHOP.

FUTURE SHOP BEST BUY

**CE MAGASIN
EST FERMÉ
ET N'ACCÈPTE
PLUS LES
LIVRAISONS.**

FUTURE SHOP BEST BUY

1001-A9

**THIS STORE
IS CLOSED AND
NO LONGER
ACCEPTING
DELIVERIES.**

FUTURE SHOP BEST BUY

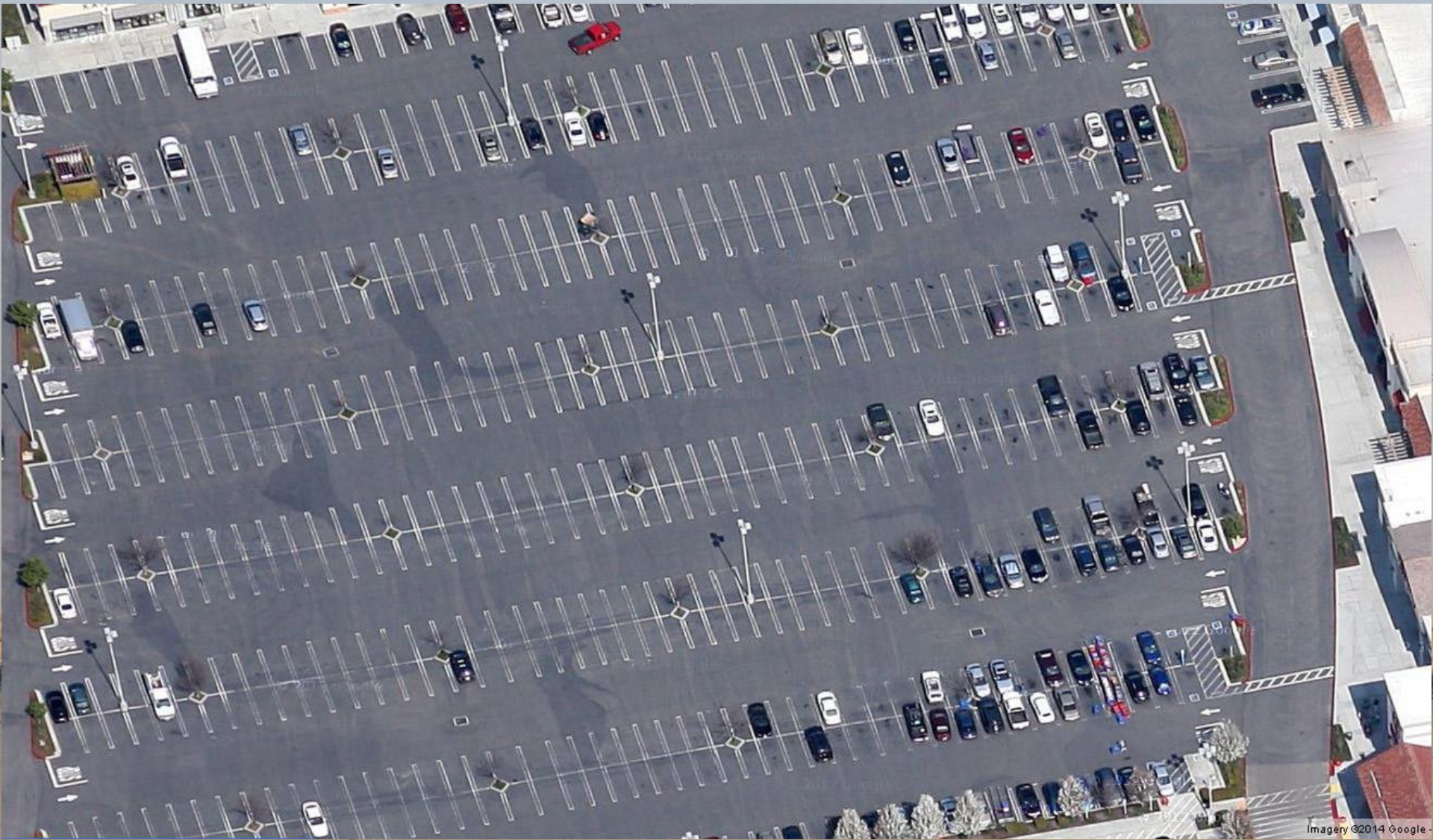
**CE MAGASIN EST
DÉFINITIVEMENT
FERMÉ.**

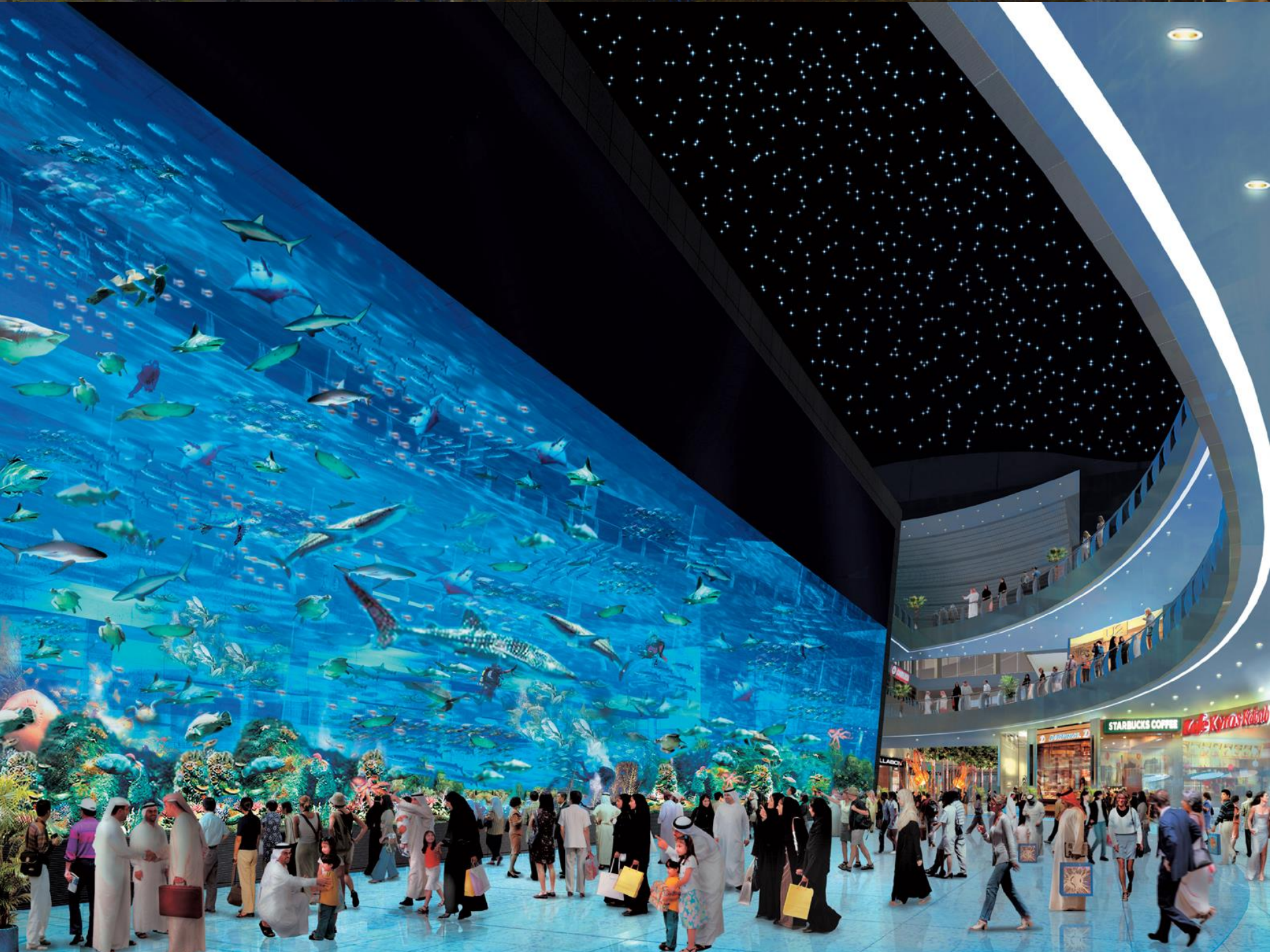
**NOUS VOUS REMERCIONS
DE VOTRE SOUTIEN ET SERONS
HEUREUX DE VOUS SERVIR DANS
UN MAGASIN BEST BUY
À PROXIMITÉ, À SAVOIR :**

**Marché Central
8871 boul. de L'Acadie, Montréal**

FUTURE SHOP

**BEST
BUY**





OFFICIAL PLAN 2015

- 20 year plan
- Population: 231 000 people
- Rate of change is going to be exponential
- Plan should be adaptive and flexible
- Still need to protect what we value

Creating Diverse Complete Neighbourhoods

COMMUNITY CONTEXT
HOUSING
FUTURE URBAN
RESIDENTIAL
COMMERCIAL
INSTITUTIONAL
OPEN SPACE
TRANSPORTATION

Residential Density, Intensification and Mixed Uses
Affordable Housing
Age Friendly Communities, CPTED and Accessibility
Recreation facilities, trails and open spaces
Active Transportation
Schools and Institutional uses
Neighbourhood Commercial uses and home occupations

Planning for Prosperity

COMMUNITY CONTEXT
GROWTH MANAGEMENT
BROWNFIELDS
COMMERCIAL
INDUSTRIAL
INSTITUTIONAL
TRANSPORTATION

Major Institutional facilities
Employment and Industrial uses
Redevelopment of Brownfields and contaminated sites
Freight rail

Protecting what's Important

COMMUNITY CONTEXT
TOURISM
CULTURAL HERITAGE CONSERVATION
NATURAL HERITAGE, NATURAL HAZARDS AND RESOURCES
COMMUNITY IMPROVEMENT PLANNING
LAKE SIMCOE PROTECTION PLAN
ENVIRONMENTAL PROTECTION AREAS

Lake Simcoe Protection Plan and Shoreline Management
Natural Heritage Resources
Source Water Protection
Community Improvement Plans and Cultural Heritage preservation

Building a Sustainable Community

GROWTH MANAGEMENT
ENERGY CONSERVATION AND RENEWABLE ENERGY SYSTEMS
SERVICING
WATER AND WASTEWATER
STORMWATER MANAGEMENT
TRANSPORTATION
WASTE MANAGEMENT FACILITY

Growth pays for Growth
Roads and Public Transit
Stormwater management inc. Low Impact Development
Water and Sewer service infrastructure
Energy Conservation and Climate Change

NEXT STEPS

- First of many public consultation sessions
- Anticipate engaging stakeholders from all areas of interest
- Will be engaging local schools for and younger residents.
- Will be report back to Council on public engagement and information.