



# City of Barrie

70 Collier Street (Box 400)  
Barrie, ON L4M 4T5

## Minutes - Final Heritage Barrie Committee

---

Tuesday, May 3, 2016

7:00 PM

Sir Robert Barrie Room

---

**For consideration by the Infrastructure, Investment and Development Services  
Committee of the City of Barrie on June 8, 2016.**

**The Heritage Barrie Committee met at 7:07 p.m. in the Sir Robert Barrie Room  
on May 3, 2016.**

**PRESENT:**

Mayor, J. Lehman  
Councillor, B. Ward  
D. Exel  
S. Lewis  
C. Moran  
D. Warrilow.

**STAFF:**

Committee Support Clerk, J. Werth  
Director of Culture, R. Williams  
Senior Policy Planner, K. Brislin.

**ALSO PRESENT:**

T. Doucette  
B. Mackie  
C. Manewell  
D. O'Brien  
D. Ryan  
B. Scott  
K. Trainor.

**The Heritage Barrie Committee met and reports as follows:****PURPOSE OF THE STAKEHOLDERS' MEETING**

K. Brislin, Senior Policy Planner explained that the purpose of the second annual Heritage Barrie Stakeholders' meeting was to develop a shared heritage vision and to discuss approaches to increase heritage awareness in the City of Barrie. Ms. Brislin requested the stakeholders to identify Strengths, Weaknesses, Opportunities and Threats (SWOT) concerning heritage in the City of Barrie.

**BREAKOUT**

The Committee and stakeholders in attendance broke out into two groups to analyze strengths, weaknesses, opportunities and threats relating to heritage in the City of Barrie.

K. Brislin, Senior Policy Planner reviewed strengths, weaknesses, opportunities and threats identified by the stakeholders which included:

**Strengths:**

- The increased public interest concerning heritage matters;
- The historic neighbourhoods that have already been identified in Barrie;
- The Annual Heritage Barrie Walking Tours have been organized; and
- A Historic Neighbourhood Strategy has been developed.

**Weaknesses:**

- The need to develop a well-defined heritage strategy, vision and values;
- The heritage contributions by the First Nations community have not been formally recognized; and
- The need to embrace new technology and communication tools to further heritage education.

**Opportunities:**

- To encourage Senior Citizens in the community to share their knowledge of Barrie heritage;
- To promote the listing of residential, commercial and institutional properties on the Barrie Heritage Register;
- To reach out to the Barrie youth to further promote Barrie heritage;
- To strengthen the partnership with Tourism Barrie to connect tourists with Barrie heritage ambassadors; and
- The proposed Community Improvement Plan.

## Threats:

- A lack of up-to-date and accessible heritage educational resources;
- An increase in development pressures;
- The loss of history due to diffusion and growth; and
- The loss of “living assets” in the Barrie community.

**ROUNDTABLE - HERITAGE BARRIE STRATEGY**

The Committee and stakeholders in attendance agreed that it is important to develop a Heritage Barrie Strategy. The group discussed the possibility of establishing a working group to further discuss a heritage vision and the allocation of resources.

The Committee and stakeholders agreed to further discuss a Heritage Barrie Strategy at a future meeting.

**The meeting adjourned at 9:11 p.m.**

**CHAIRMAN**