



MEDIA RELEASE

Wednesday, June 5, 2024

FOR IMMEDIATE RELEASE

2024 Manufacturing Innovation Summit takes attendees *Behind the Factory Doors*

(Barrie, ON) – Registration is open for the City of Barrie's *2024 Manufacturing Innovation Summit: Behind the Factory Doors*. This year's event takes place on Thursday, June 20 and includes tours and breakout sessions in three of Barrie's top manufacturing facilities.

"The unique format of this year's Manufacturing Innovation Summit will take attendees 'behind the factory doors' to shine a spotlight on Barrie's local talent and allow participants to learn from firsthand case studies, industry insights and see what is being produced right here in our own backyard," said City of Barrie Mayor Alex Nuttall.

The Manufacturing Innovation Summit is an opportunity for manufacturers across various sectors and of all sizes and stages to learn, connect and get inspired for the future of the sector.

This year's event will begin at Environmental Systems Corporation (204 Mapleview Dr. W, Unit 1) and feature an expert talk by Mats van Kleef, Technical Manager of Enviro-Stewards, on how manufacturers can create environmental and economic sustainability solutions around decarbonization for their facilities.

Three of Barrie's key manufacturing companies will then open their doors to deliver tours and presentations aligned with their company's mission and services. Attendees will have the option of choosing from the following breakout sessions:

- Intrapreneurship: Your Next Revenue Generator at [Innovative Automation](#)
- The Future of the Health & Life Science Sector at [Environmental Systems Corporation](#)
- Explore the Local Automotive Supply Chain at [SBS-Drivetec](#)

The event will conclude with a networking lunch at Environmental Systems Corporation. Transportation will be provided from Environmental Systems Corporation to the breakout sessions and back again, with on-board entertainment from Barrie Folk Society artists Patty McLaughlin and David Walsh.

Thank you to the supporting sponsors of this year's event, BDC and Excellence in Manufacturing Consortium (EMC). The 2024 Manufacturing Innovation Summit is presented in partnership with the Regional Manufacturing Partnership, which includes the County of Simcoe, Lakehead University, Georgian College, the City of Orillia and the City of Barrie.

To view the agenda and register, visit investbarrie.ca/mis.

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For more information, please contact:

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*Manufacturing
Innovation
Summit*

June 20 | 8:30AM-1:30PM

**Registration
is open!**

investbarrie.ca/mis

