

HOUSEKEEPING AMENDMENT TO ZONING BY-LAW 2009-141

COLLEGES AND UNIVERSITIES IN THE CITY CENTRE

PUBLIC MEETING

Date: April 3, 2017

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The City of
BARRIE



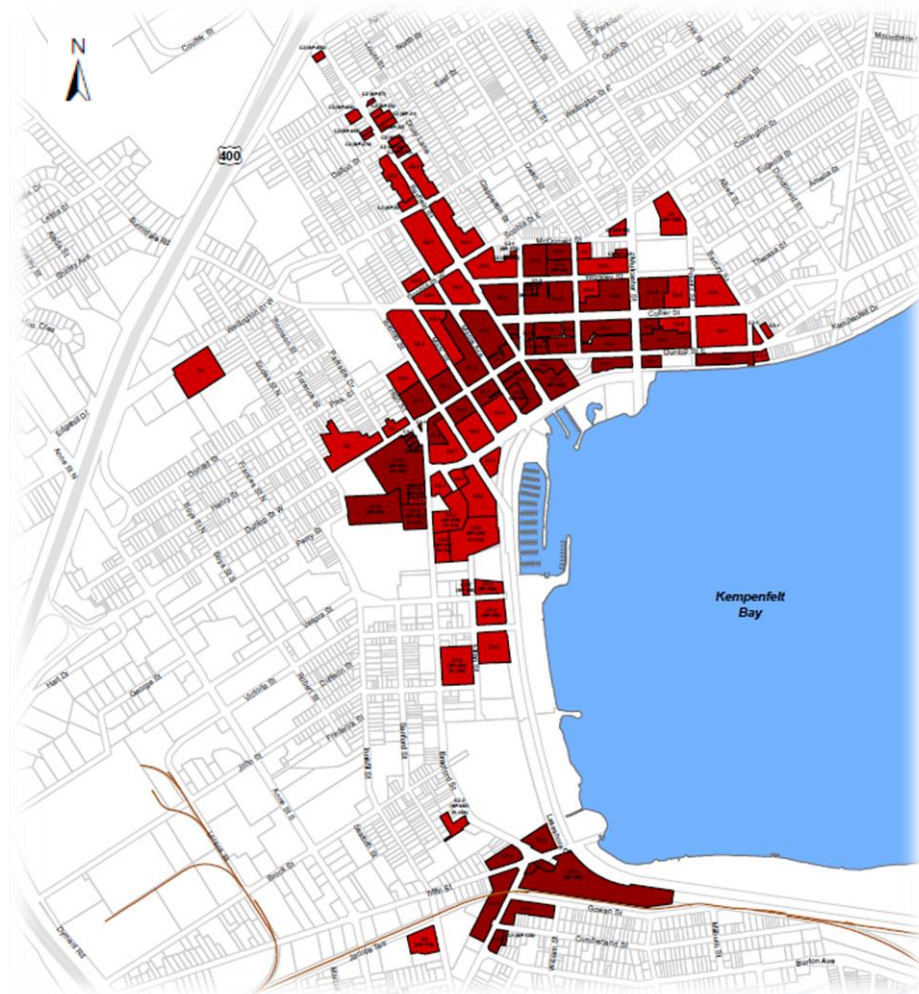
Overview

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Purpose

- To include Colleges and Universities as permitted uses in the 'Central Area Commercial' (C1) and 'Transition Centre Commercial' (C2) Zones throughout the City.
- The 'C1' and 'C2' Commercial Zones are primarily located within the City Centre (Downtown Barrie).

Location Map – 'C1' & 'C2' Zones



Background

- Historically, the City of Barrie has been trying to encourage post-secondary educational uses to locate within the City's Downtown Area.
- As such, the City is proposing to expand the list of permitted uses in the 'Central Area Commercial' (C1) and 'Transition Centre Commercial' (C2) Zones to include College and University uses.

Benefits to the City

- Catalysts for Downtown Revitalization;
- Stabilizing Influence in a Downtown Area;
- Become part of the Long-term Vision for the Downtown (Knowledge/Creative Economy);
- Create Partnerships with the Community;
- Creates a Multi-functional Downtown; and,
- Builds on existing strengths.

Examples from Other Cities



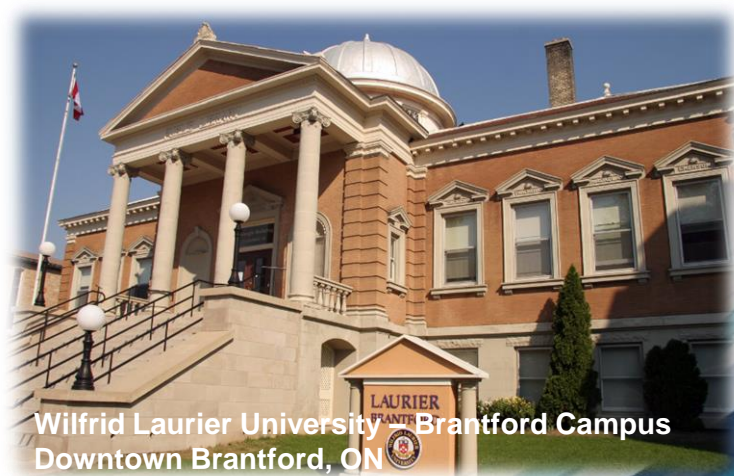
University of Waterloo – School of Pharmacy
Downtown Kitchener, ON



University of Waterloo – School of Architecture
Downtown Cambridge, ON



Brock University – Centre for the Arts
Downtown St. Catharines ON



Wilfrid Laurier University – Brantford Campus
Downtown Brantford, ON

Existing & Proposed Zoning Provisions

- College and University uses are only permitted in the 'Major Institution' (I-M) Zone.
- The City is proposing a text amendment to Zoning By-law 2009-141 to include Colleges and Universities in the list of permitted Commercial uses in Table 6.2 of the By-law.
- If approved, College and University uses will be permitted in the 'Central Area Commercial' (C1) and 'Transition Centre Commercial' (C2) Zones throughout the City.

Next Steps

Staff Report

Comments received from the public will be considered by City staff in formulating a recommendation on the Housekeeping Amendment to Zoning By-law 2009-141. A Staff Report is targeted for General Committee's consideration on **May 8, 2017**.

The report will discuss the benefits of having a post-secondary institution in the City's Downtown Area, as well as conformity with municipal and provincial planning policy.

Questions?

Any questions can be directed to me. My business cards are available tonight. You can reach me by phone or email.

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