



Legislation Text

File #: TMP-25268, **Version:** 2

COMMUNICATION STRATEGY FOR HERITAGE EVENTS UPDATE

The Committee met and discussed developing a Communication Strategy to promote Heritage Events. C. Colebatch provided the Committee with an outline of the 2020 Heritage Event. She also provided suggestions related to a Communication strategy to promote Barrie's heritage.

The Committee discussed plans for 2020 Heritage Week and Doors Open Barrie. C. Froese advised that a booth at Barrie Farmers Market has been booked in February to recognize 2020 Heritage Week.