

Legislation Text

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HERITAGE BARRIE COMMITTEE'S 2019-2022 WORK PLAN UPDATE

T. Wierzba, Planner reviewed the updated Heritage Barrie Committee's 2019-2022 Work Plan. He noted that the Work Plan is a living document.

The Committee discussed the following action items from the 2019 Work Plan:

Doors Open 2019

T. Wierzba advised that the Doors Open event will be held in the County of Simcoe on Saturday, September 21, 2019 from 10:00 a.m. to 4:00 p.m.

The Committee appointed C. Colebatch (Lead) and D. Moore to the Heritage Barrie Sub-Committee for Doors Open 2019. Mr. Wierzba advised that he will forward the County of Simcoe's Doors Open Information Sheet to C. Colebatch for her information. He noted that he will be the primary point of contact when communicating with the County of Simcoe for the Doors Open 2019 program.

Cultural Strategy Work Plan

T. Wierzba suggested that the Committee develop a plan to implement the City of Barrie's 2018 Cultural Heritage Strategy over the next four years. Mr. Wierzba advised that he will resend the 2018 Cultural Heritage Strategy to the Committee for review. The Committee will discuss its implementation plan for Cultural Heritage Strategy at a future Committee meeting.

Celebrate Barrie 2019

C. Froese advised that the Celebrate Barrie event will take place on Saturday, June 1, 2019 at Centennial Park. Mr. Froese distributed a sign-up sheet for Committee members to volunteer at the Heritage Barrie booth at this community event. The Committee discussed heritage-related activities for children and adults at the Heritage Barrie booth.

The Committee discussed the purchase of advertising material to promote Heritage Barrie at community events. The Committee reviewed pricing options for a stand up banner to advertise Heritage Barrie and agreed that a stand up banner should be purchased at a cost not to exceed \$300.00 (Account No. 1025-67000). The Committee discussed photographs, wording and logos to include in the Heritage Barrie banner. C. Froese suggested that two road signs be purchased for heritage education and promotion purposes. One road sign would recognize a street in downtown Barrie with the name of the historic area at the bottom of the sign. The other road sign would honour local war Veterans and include a poppy symbol. The Committee agreed to purchase two heritage road signs for display purposes at a cost not to exceed \$300.00 (Account No. 1025-67000).

Web-Page Sub-Committee

K. Mackinnon, Lead of the Heritage Web-Page Sub-Committee provided an overview of suggested updates to the Heritage Web-Page on the City of Barrie's website.

Ms. Mackinnon suggested improvements to the existing Heritage Web-Page including the following:

- Add background information regarding the City of Barrie's history;
- Update the Frequency Asked Questions in the Municipal Heritage Register section;
- Update the Barrie Heritage Awards section with current nomination and 2018 award winner information;
- Include additional related links where applicable to Simcoe County Archives, the Barrie Public Library and the Land Registry Office;
- Add a Municipal Heritage Register property search tool;
- Add information regarding the Heritage Barrie Committee (i.e., meeting schedule, role of the Committee, ongoing initiatives); and
- Add information on the architectural styles of residential, commercial and institutional buildings located in the City of Barrie.

Ms. Mackinnon requested that the Committee submit feedback to her regarding suggested changes to the Heritage Web-Page by May 22, 2019. Ms. Mackinnon reviewed the next steps in the Heritage Web-Page review process.

C. Riepma, Chair thanked the Heritage Web-Page Sub-Committee for their efforts to improve the Heritage Web-Page in the City's website.

Cultural Heritage Resource Inventory

C. Riepma, Chair advised that he will forward the City of Barrie's Cultural Heritage Resource Inventory list prepared by S. Murdoch to T. Wierzba.

T. Wierzba, Planner noted that a summer student in the Planning and Building Services Department will be gathering information to update the City's Cultural Heritage Resource Inventory list. Mr. Wierzba advised that the Cultural Heritage Resource Inventory will be maintained by the City's GIS Department at a later date.

Heritage Register Modernization

T. Wierzba, Planner advised that, in the future, the City's Municipal Heritage Register will change from the current pdf format to a GIS web-based map.