



Legislation Text

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INTRODUCTION OF THE SIMCOE COUNTY AGE-FRIENDLY BUSINESS AWARD PROGRAM

C. Dillon, Accessibility Coordinator reviewed the promotional material from the County of Simcoe regarding the Simcoe County Age-Friendly Business Recognition Program. Ms. Dillon explained that the County of Simcoe has received provincial funding for this program that provides guidance, resources and recognition to assist business owners in identifying and promoting age-friendly business practices. She noted that the application process for the Age-Friendly Recognition Program has accessibility components. Ms. Dillon advised that the Simcoe County Age-Friendly Business Recognition Program will be advertised by the County through its website and social media platforms. She commented that the deadline to submit the Application for the Recognition form, the Self-Assessment Checklist and the Goal Setting Work Plan is June 1st of any given year.

R. Meier, Chair suggested that the Simcoe County Age-Friendly Business Recognition Program flyer be distributed to the Greater Barrie Chamber of Commerce and the Downtown Barrie Business Association (BIA).