

## Legislation Text

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**File #:** 18-G-009, **Version:** 1

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### **SIGN BY-LAW 2005-093 REVIEW**

1. That Sign By-law 2005-093 be amended to:
  - a) Update authorities due to legislative amendments;
  - b) Add or clarify definitions to address enforcement complications, advancements in advertising and advertising technology or provide a clearer understanding;
  - c) Enhance wording in various sections for clarification, alignment of sections of the by-law or with other by-laws;
  - d) Amend to the prohibitions and restrictions to address enforcement complications and advancements in advertising and advertising technology;
  - e) Update of the Penalty Section to align with the *Municipal Act, 2001*; and
  - f) Address administrative amendments to various sections related to plain language wording, numbering and organization as deemed necessary.
2. That staff be authorized to make an application to the Ministry of the Attorney General for set fines related to the Sign By-law 2005-093 as amended, with fine amounts ranging from \$100.00 to \$1,000.00 based on the nature of the offence.
3. That the Fees By-law be amended to reflect enhanced cost recovery associated with the Sign By-law violations as set out in Appendix "A" to Staff Report LCS003-18. (LCS003-18) (P22) (P3/17)