

## Legislation Details

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<b>On agenda:</b>	1/10/2018	<b>Final action:</b>		1/10/2018	
<b>Title:</b>	PRESENTATION REGARDING POPULATION AND EMPLOYMENT TRENDS: CHANGING THE CONVERSATION ABOUT INTENSIFICATION				

Andrea Bourrie, Director of Planning and Building Services provided a presentation concerning the Employment Trends and Changing the Conversation about Intensification.

Ms. Bourrie introduced Jamie Cook of Watson and Associates and Tom Reeve, Senior Infrastructure Program Coordinator and advised that Ralph Scheunemann, Senior Infrastructure Planning Engineer participated in the project.

Ms. Bourrie discussed slides concerning the following topics:

- Barrie's projected population of people and jobs between 2017 to 2041;
- The context of the City's planning policies and changes in the Provincial Growth Plan that affect the approach to growth and development;
- The designated growth areas;
- The 2017 Growth Plan targets based on projected residential intensification and Greenfield density between 2022 to 2041;
- The growth projections from the 2016 census;
- The growth projections for 2031;
- The growth projections for 2041;
- The challenges faced by the municipality related to growth management;
- Potential solutions to attempt to meet Growth Plan targets:
- An illustration of the intensification areas;
- A map of the Essa Road Corridor Study Area;
- Pictures depicting existing and the future vision for Essa Road and Anne Street;
- The 2017 Growth Plan targets with respect to residential intensification between 2022 to 2031, and 2031 to 2041 and the greenfield density between 2006 to 2041 and 2031 to 2041; and
- The Growth Projections for 2016, 2031 and 2041.

In closing, Ms. Bourrie advised that progress has been made with intensification in the municipality but that full development is not being achieved in key areas. She commented that the 2017 Growth Plan targets have been challenging for the municipality to achieve in the Urban Growth Centre and Nodes and Corridors. Ms. Bourrie suggested that by changing the conversation about intensification to bring stakeholders together could further assist Council to make more informed decisions. Ms. Bourrie advised that the creation of a new Official Plan would provide additional opportunities for the municipality to pursue a Made in Barrie approach with the Province.

Members of Committee asked a number of questions related to the information provided and received responses from City staff and Mr. Cook.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 180110 PRES Population and Employment Trends.pdf

Date	Ver.	Action By	Action	Result
1/10/2018	2	Infrastructure, Investment, and Development Services Committee	Received	