## City of Barrie



## Legislation Details (With Text)

File #:	18-G	6-009	Version:	1	Name:	
Туре:	Staff Report				Status:	Recommended Motion (section B)
File created:	12/29/2017				In control:	City Council
On agenda:	1/15/2018				Final action	: 1/15/2018
Title:	SIGN BY-LAW 2005-093 REVIEW					
	1. That Sign By-law 2005-093 be amended to:					
	a) Update authorities due to legislative amendments;					
	b) Add or clarify definitions to address enforcement complications, advancements in advertising and advertising technology or provide a clearer understanding;					
	c) Enhance wording in various sections for clarification, alignment of sections of the by-law or with other by-laws;					
	d) Amend to the prohibitions and restrictions to address enforcement complications and advancements in advertising and advertising technology;					
	e) Update of the Penalty Section to align with the Municipal Act, 2001; and					
	<ul> <li>Address administrative amendments to various sections related to plain language wording, numbering and organization as deemed necessary.</li> </ul>					
	2. That staff be authorized to make an application to the Ministry of the Attorney General for set fines related to the Sign By-law 2005-093 as amended, with fine amounts ranging from \$100.00 to \$1,000.00 based on the nature of the offence.					
	3. That the Fees By-law be amended to reflect enhanced cost recovery associated with the Sign By-law violations as set out in Appendix "A" to Staff Report LCS003-18. (LCS003-18) (P22) (P3/17)					
Sponsors:						
Indexes:						
Code sections:						
Attachments:	1. LCS003-180108.pdf					
Date	Ver.	Action By	,			Action Result
1/8/2018	1	General	Committee			recommended for consideration of adoption (Section "B")
SIGN BY-LAW 2005-093 REVIEW						
1. That Sign By-law 2005-093 be amended to:						

- a) Update authorities due to legislative amendments;
- b) Add or clarify definitions to address enforcement complications, advancements in advertising and advertising technology or provide a clearer understanding;

- c) Enhance wording in various sections for clarification, alignment of sections of the by-law or with other by-laws;
- d) Amend to the prohibitions and restrictions to address enforcement complications and advancements in advertising and advertising technology;
- e) Update of the Penalty Section to align with the *Municipal Act, 2001*; and
- f) Address administrative amendments to various sections related to plain language wording, numbering and organization as deemed necessary.
- That staff be authorized to make an application to the Ministry of the Attorney General for set fines related to the Sign By-law 2005-093 as amended, with fine amounts ranging from \$100.00 to \$1,000.00 based on the nature of the offence.
- 3. That the Fees By-law be amended to reflect enhanced cost recovery associated with the Sign By-law violations as set out in Appendix "A" to Staff Report LCS003-18. (LCS003-18) (P22) (P3/17)