## City of Barrie



70 Collier Street P.O. Box 400 Barrie, ON L4M 4T5

## **Legislation Details**

File #: 17-G-274 Version: 1 Name:

Type: Item of Discussion Status: Recommended Motion (Section D)

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 10/25/2017
 In control:
 City Council

 On agenda:
 11/6/2017
 Final action:
 11/6/2017

Title: FEASIBILITY STUDY REGARDING A POTENTIAL FAMILY ORIENTED SPORTS AND

ENTERTAINMENT FACILITY IN THE CITY OF BARRIE

1. That a Working Group/Task Force be established to undertake a study to investigate the feasibility of locating, constructing and operating a potential family oriented sports and entertainment facility within the City limits.

- 2. That staff in the Legislative and Court Services Department report back to General Committee regarding a proposed terms of reference for the Working Group/Task Force.
- 3. That the Working Group/Task Force's joint feasibility study include the following aspects:
- a) Community consultation to be undertaken throughout the Summer and Fall of 2018 to gauge support regarding locating a family oriented facility within the City limits, preferred locations, the demand for and potential usage of such a facility, including:
- Discussions with area businesses, residents and potential user groups;
- ii. Public information sessions;
- iii. A random phone survey;
- iv. Surveys at events; and
- v. Social media.
- b) The opportunity to offset any capital and operating costs through sponsorships, fundraising and revenues from fees; and
- c) The operating model of the potential facility including a parking strategy.
- 4. That a maximum of \$50,000 be allocated from the Strategic Priorities Reserve to fund the City's portion of any costs associated with the external consultants and/or contractors associated with the community consultation phone survey and feasibility study. (Item for Discussion 8.1, October 30, 2017) (File: R00)

## Sponsors:

Indexes:

Code sections:

Attachments: 1. ADDITIONS - Correspondence Sports Entertainment Stadium.pdf

Date	Ver.	Action By	Action	Result
11/6/2017	2	City Council	Adopted	Pass
10/30/2017	1	General Committee	recommended for adoption (Section "D")	