

## Legislation Details (With Text)

|                      |                                 |                      |   |                         |  |
|----------------------|---------------------------------|----------------------|---|-------------------------|--|
| <b>File #:</b>       | TMP-24702                       | <b>Version:</b>      | 2 | <b>Name:</b>            |  |
| <b>Type:</b>         | Committee Report                | <b>Status:</b>       |   | Agenda Ready            |  |
| <b>File created:</b> | 9/3/2019                        | <b>In control:</b>   |   | City Building Committee |  |
| <b>On agenda:</b>    | 9/10/2019                       | <b>Final action:</b> |   | 9/10/2019               |  |
| <b>Title:</b>        | SPECIAL EVENTS QUARTERLY UPDATE |                      |   |                         |  |

Karen Dubeau, Director of Creative Economy provided a presentation regarding the Special Events Quarterly Update.

Ms. Dubeau discussed slides concerning the following topics:

- The reasons for the municipality to provide Special Events;
- The role of the Invest Barrie Creative Economy Events Team;
- An update on the following Corporate Events:
  - Downtown Countdown 2019;
  - Barrie Winterfest 2019;
  - Celebrate Barrie;
  - Celebrate Canada; and
  - Barrie Airshow 2019.
- A chart illustrating the increase in the number of Special Event Permits between 2017 and 2019.

Members of the Committee asked a number of questions related to the information provided and received responses from City staff.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 190910 PRES Special Events Quarterly Update, 2. 190910 Memorandum Special Events Report, 3. Downtown Countdown 2019 - IMPACT REPORT.pdf, 4. Winterfest 2019 - IMPACT REPORT.pdf, 5. Celebrate Barrie 2019 - IMPACT REPORT.pdf, 6. Canada Day 2019 - IMPACT REPORT.pdf, 7. 2019 Special Event Permits.pdf, 8. 2019 Event Road Closures and Parades.pdf

| Date | Ver. | Action By | Action | Result |
|------|------|-----------|--------|--------|
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