



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Minutes - Final Seniors Advisory Committee

Monday, April 9, 2018

10:00 AM

Huronian Room "A"

For consideration by the Community Services Committee on May 2, 2018.

The meeting was called to order by the Chair, R. Cotton at 10:01 a.m. The following were in attendance for the meeting:

Present: 11 - Councillor B. Ainsworth
R. Cotton
M. Stevenson
G. Kavanagh
H. Stone
J. Comper
J. Youell-Robson
L. Bourassa
L. Ricardo
M. Malcolm
R. McEachern

Absent: 2 - G. Sels
R. Cheeseman

ALSO PRESENT:
Project Lifesaver, K. Hughston.

STAFF:
Accessibility Co-ordinator, C. Dillon
Community Support Clerk, J. Werth
Digital Communications Advisor, P. MacFadden
Recreation Programmer, J. Gourlie.

The Seniors Advisory Committee met and reports as follows:

SECTION "A"

PRESENTATION REGARDING PROJECT LIFESAVER

K. Hughston, co-founder of Project Lifesaver Simcoe provided a presentation regarding Project Lifesaver. Ms. Hughston explained that Project Lifesaver uses technology in the form of a watch-sized bracelet to assist emergency services to track vulnerable residents with a tendency to wander.

Ms. Hughston discussed slides concerning the following topics:

- An overview of Project Lifesaver initiatives throughout Ontario;
- The rationale for developing the Project Lifesaver program in Simcoe County;
- A listing of partners and supporters of Project Lifesaver in the County;
- Photographs of Project Lifesaver equipment including bracelets and receivers;
- An overview of costs for residents to participate in the Project Lifesaver program; and
- Email contact information for Project Lifesaver Simcoe.

In closing, Ms. Hughston detailed the next steps for Project Lifesaver Simcoe and noted that the launch is scheduled for May 7, 2018.

The Committee asked questions regarding the information provided and received responses from the Ms. Hughston.

The Seniors Advisory Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

PROJECT LIFESAVER

That the City of Barrie investigate the possibility of the provision of financial support for the ongoing operation of Project Lifesaver Simcoe.

This matter was recommended to the Community Services Committee for consideration of adoption at its meeting to be held on 5/2/2018.

The Seniors Advisory Committee met and reports as follows:

SECTION "C"

AGE-FRIENDLY WEBSITE REVIEW

The Committee discussed the Age-Friendly section located under the Living tab on the home page City of Barrie's website.

P. MacFadden, Digital Communications Advisor of the Marketing and Communications Branch of the Access Barrie Department reviewed the content and layout of the Age-Friendly section on the City's website. The Committee requested that links to the Barrie Public Library and 211 be added to the Related Pages text box in the Age-Friendly section.

Ms. MacFadden explained that third parties may promote their events through the Events Calendar located at the top of the home page on the City's website. The Committee suggested that the Events Calendar be organized into categories to be more user-friendly and Ms. MacFadden offered to forward the Committee's suggestion to the City's Information Technology Department.

The Committee asked questions concerning the Age-Friendly section on the City's website and received responses from staff.

55+ INFORMATION DIRECTORY - UPDATE

C. Dillon, Accessibility Co-ordinator provided an update regarding timelines and printing estimates for the publication entitled "55+ Information Directory". Ms. Dillon advised that the Barrie Advance quoted \$2,000.00 to print 10,000 copies of the 55+ Information Directory.

The Committee discussed the quote from the Barrie Advance. The majority of Committee members agreed to pay \$2,000.00 from the Seniors Advisory Committee Account #01-06-0938-0000-3071 to the Barrie Advance for the printing and distribution of the 55+ Information Directory.

SENIORS ADVISORY COMMITTEE PRIORITIES TO THE END OF TERM

The Committee discussed its priorities to the end of term on November 30, 2018. The Committee agreed that would focus on seniors housing and, in particular, on alternative housing initiatives as residents transition from hospital to home. In addition, the Committee will focus on seniors poverty issues.

AGE-FRIENDLY COMMUNITY PLAN - UPDATE

C. Dillon, Accessibility Co-ordinator provided update regarding the status of the Age-Friendly Community Plan (the Plan) as of 2017. Ms. Dillon noted that 20 of the 29 goals of the Plan were addressed by the City of Barrie and the community. She reviewed the nine goals that were not attained in the Plan and will forward this list to the Committee to obtain their feedback.

2018 ONTARIO AGE-FRIENDLY COMMUNITY RECOGNITION AWARD

C. Dillon, Accessibility Co-ordinator provided an update regarding the City of Barrie's receipt of the 2018 Ontario Age-Friendly Community Recognition Award. Ms. Dillon noted that the City was recognized by the Province under the Community Action Plan category at the Age-Friendly Community Symposium in Toronto. R. Cotton, Chair of the Seniors Advisory Committee will present this award to Council at its meeting on April 16, 2018.

SENIORS EVENTS/UPDATES

The Committee discussed the following events:

- A Health and Self-Wellness event to be held on April 17, 2018 at the Bayfield Mall from 10:00 a.m. to 4:00 p.m.;
- A Spring into Green event to be held on April 22, 2018 at the Holly Community Centre from 10:00 a.m. to 4:00 p.m.; and
- A High Tea to celebrate the upcoming Royal Wedding to be held on May 15, 2018 at the Parkview Centre at 11:30 a.m.

The meeting adjourned at 12:10 p.m.

CHAIRMAN