



BUSINESS PERFORMANCE AND ENVIRONMENTAL SUSTAINABILITY MEMORANDUM

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

**FROM: S. BRUNET, B.SC.
MANAGER OF BUSINESS PERFORMANCE AND ENVIRONMENTAL
SUSTAINABILITY**

**NOTED: A. MILLER, RPP
GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT**

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: TEMPORARY CHANGES TO THE 'RETHINK WASTE' WEBPAGE

DATE: AUGUST 10, 2020

The purpose of this Memorandum is to provide members of Council with information regarding the temporary changes to the 'ReThink Waste' webpage.

The Rethink Waste webpage was launched in 2015 in alignment with the movement to Every Other Week Garbage Collection in conjunction with the Source Separate Organics Program relaunch. Since that time, changes in City of Barrie Programs and the provincial perspective, coupled with the new City of Barrie circular economy approach, make it necessary to update this page.

In its place, the webpage will host a Waste Recycling Game that will assist residents in determining the best way to dispose of the various types of waste accepted in the current City of Barrie waste diversion programs. The current links on the webpage will remain with the outdated information being removed. Staff felt it appropriate to insert this game as a temporary measure until such time that the webpage can be redeveloped to represent the framework (Appendix "A") and associated future direction and policies.

The Waste Recycling Game will be maintained on the webpage until such time that a new page is developed. With COVID-19 and associated resource restrictions a new webpage launch could potentially occur early 2022.

Appendix “A”

