







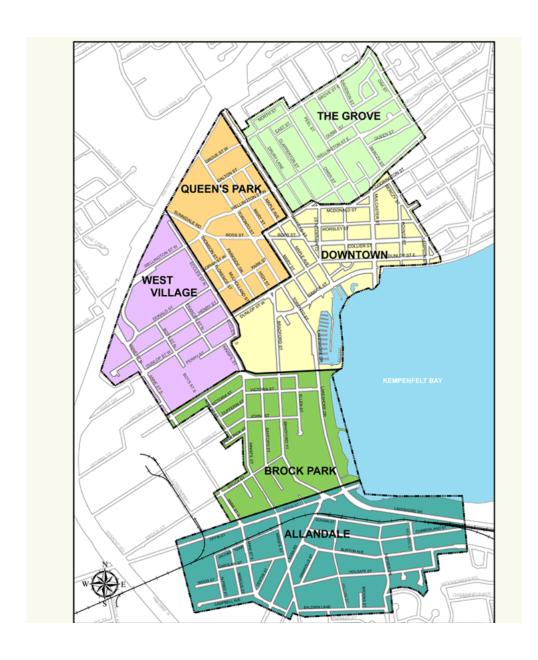
# Heritage Barrie

2019-2020

# Agenda

- Designation and Heritage in the City of Barrie (Slides 3-10)
- Heritage Barrie Initiatives (Slides 11-27)
- Heritage Week 2020 (Slide 27)
- Questions



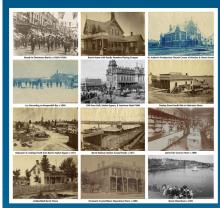


#### Barrie Historic Neighbourhoods



• Protect • Educate • Manage • Build Awareness

Do you have a historic property around 100 years old? Consider listing it on the Municipal Heritage Register



**Listed vs Designated Properties** 

Listed - Significance to the City, <u>NO RESTRICTIONS</u> to the owner outside of a 60 day waiting period for demolition

Designated - Protected by Municipal by-law, Grant access

Barrie



Parade in Downtown Barrie c.1920's/1930's





St. Andrew's Presbyterian Church Corner of Worsley & Owen Streets



Ice Harvesting on Kempenfelt Bay c.1890



Old Town Hall, Market Square, & American Hotel 1880



**Dunlop Street South Side at Mulcaster Street** 



Mulcaster St. looking North from Barrie Market Square c.1875



Barrie Railway Station (Grand Trunk) c.1875



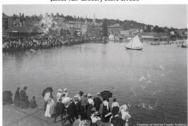
James Vair Grocery Store c.1880



Unidentified Barrie Home



Freeman's Crystal Palace Department Store c.1880



Barrie Waterfront c.1905



### Heritage Barrie Mandate

- •Heritage Barrie is an advisory committee authorized by the City of Barrie under the Ontario Heritage Act (OHA).
- •Ensure the **Protection** and **Preservation** of the City of Barrie's heritage for future generations
- •To **Educate** Council and to raise public awareness around cultural heritage preservation in the City of Barrie
- Advance heritage initiatives for the City of Barrie
- •To prepare and maintain a list of properties worth conserving under the OHA
- Keep up to date on all heritage conservation legislation and programs



# What is a Heritage Designation?

- •**RECOGNIZES** the importance of a property to the local community;
- PROTECTS the property's cultural heritage value;
- ENCOURAGES good stewardship and conservation; and
- PROMOTES knowledge and understanding about the property

# Why Designate?

Existing buildings, structures, and landscapes often define a community's unique identity and give it character and a sense of place.

To help guide change, it is important to identify and protect the places in the community that have cultural heritage value.

Planning for the future of a strong, vibrant community requires knowledge of the past and an understanding of what we value in the present.

Funding initiatives including: Community
Improvement Plan, and Ontario Heritage Grant
Program

# Heritage Designation and the City of Barrie

- Cultural heritage means tourist dollars for Communities
- Cultural heritage tourism is a major market including historic attractions, cultural festivals, and local museums
- Communities can capitalize on their distinctive heritage assets by revitalizing their historic business cores
- Rehabilitating heritage streetscapes and buildings can generate a whole range of economic benefits
- Restoration of Heritage features enhances civic pride and participation in the community



# Adaptation and Sustainability



Heritage Buildings can be adapted to today's needs to combine Heritage Value and Practicality.



Rehabilitating main street properties to include retail (downstairs) and residential spaces (upstairs).

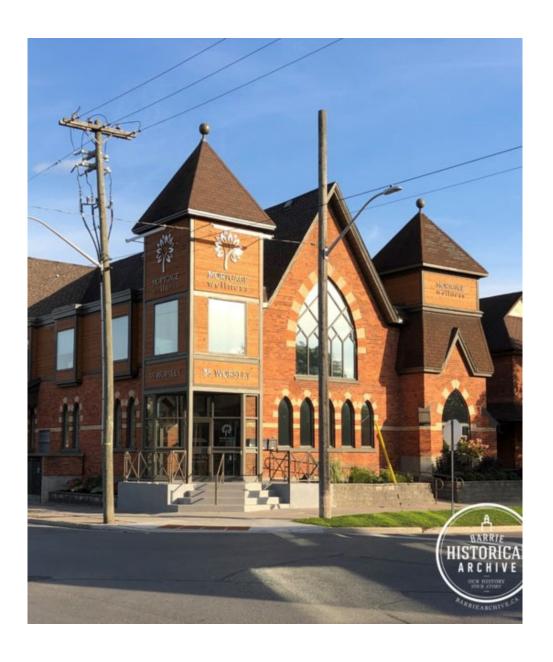


Rehabilitation work – including mechanical and electrical upgrades – contributes to Ontario's construction industry and creates demand for highly skilled labour force.



Choosing to re-use older buildings over demolition supports a cleaner environment by easing the strain on local landfill sites.





# Repurposed Baptist Church in Barrie

## Heritage Barrie 2019 - 2020



Work Plan 2019-2023

Update Heritage Webpage

Simplified Municipal Heritage Application

Added to the Heritage Municipal Register 3 residences, the Barrie Cenotaph and Heritage Military Park

Increased Presence in Barrie (Farmer's Market, Celebrate Barrie, Open Doors)

Heritage plaques design for designated and listed buildings approved

Community Improvement Plan updated to include Heritage grant to foster Heritage preservation- incentive to designate or list on Barrie Municipal Registry

#### **2020 Goals**

Continued Increased Presence in Barrie (Farmer's Market, Celebrate Barrie, Open Doors)

Focus on Institutional buildings (churches, schools, one room school houses) for addition to the Heritage Municipal Register this year

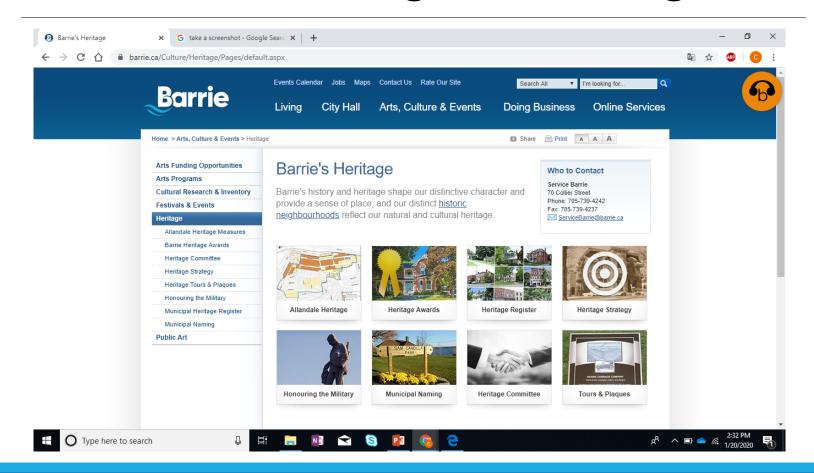
Instillation of Heritage plaques for designated and listed buildings

Storyboards for communities that make up Barrie (Holly, Painswick, Tollendal, Allandale, Cundles and Barrie)

Increase awareness of incentives for Listing and Designating buildings and landscapes

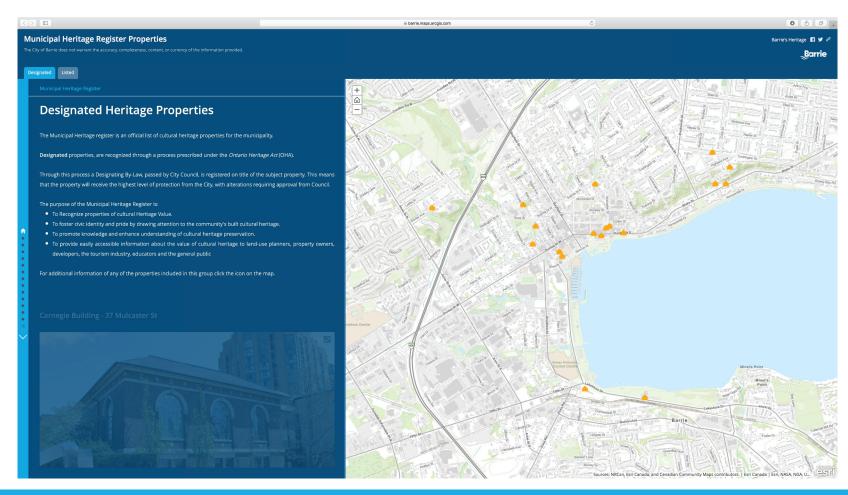


# Barrie Heritage Web Page





### Barrie Heritage: Municipal Registry Website







# Protected Structures:

- 16 Structures Formally Designated
- 25 Structures Listed on Heritage Register
- 3 Structures Pending

### City of Barrie Inventory of Cultural Heritage Resources: Over 500 buildings listed

#### **59 Burton Avenue**

- 59 Burton Avenue
- Residential





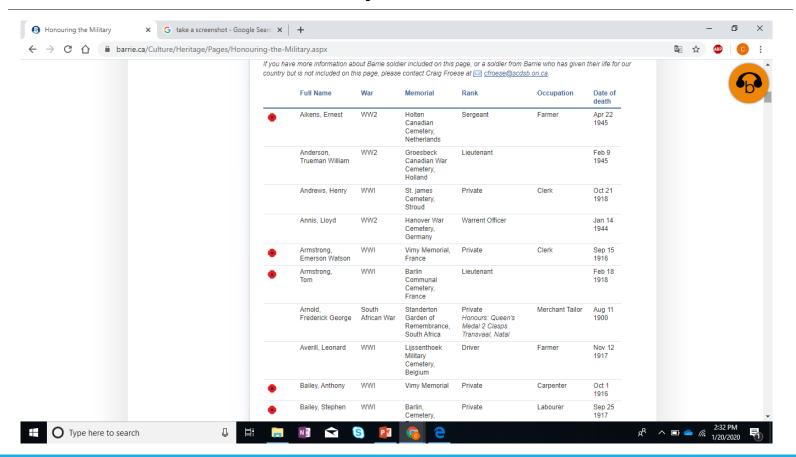


#### City of Barrie Inventory of Cultural Heritage Resources

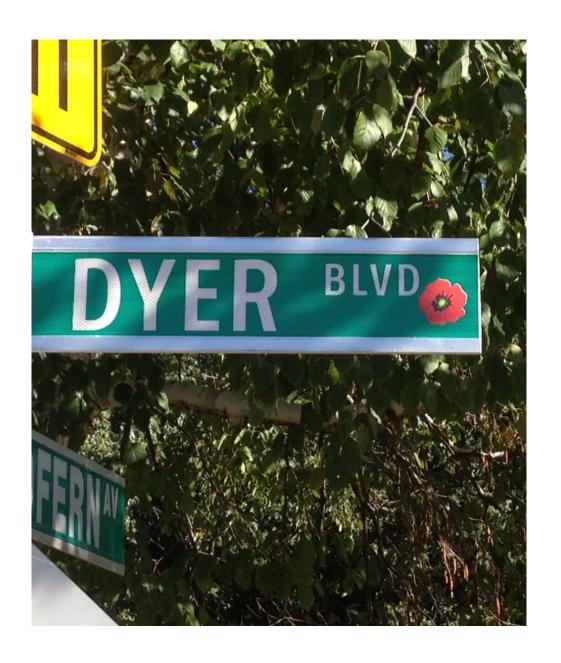
#### 126 Letitia Street

- Residential
- C. 1870
- Gothic Revival
- Probably built by Alexander McKenzie, jeweler
- This is an attractive house in a parklike setting.

# Barrie Registry: Honouring the Military Website







### Veterans Street Signs with a Poppy:

191 VETERANS
HONOURED WITH
ANOTHER 20 ADDED
IN BARRIE'S NEW
STREETS

# Remembrance Day Banners

- Images of 33 Local Veterans
- Collaborating with Barrie Legion, and Grey and Simcoe Foresters







## Historic Street Signs:

- In Historic
   Neighbourhoods
   Distinguishing the Area
- Some streets not completed (William St.) and historic East End of Barrie



# Support of Barrie Heritage Initiatives:

WALKING TOURS OF DOWNTOWN AND BARRIE UNION CEMETERY

# Doors Open:

- Organized by Ontario Heritage Trust
- Learn about Heritage Treasures within the Community
- 2019 welcomed 8
   Participants within Barrie including Grey and Simcoe Foresters











### Heritage Barrie Awards: Inspiring Preservation

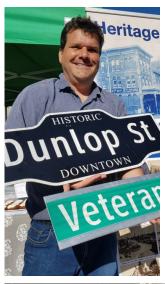
17 Residential, 8 Commercial, 8 Institutional, 8 Individual and 3 Group Winners since 2012

# Quote from Heritage Barrie Award Winner 2019

"Being Heritage Award recipients has been incredibly meaningful for my family. For my husband and I, it is so joyful to have our home recognized in this way as it acknowledges not only the beauty of the craftmanship and architectural detail of Three Oaks but also the stories that make up the home's legacy. For our children, the award represents their connection to a valuable piece of local history--a connection they can describe later to their children and their grandchildren. Knowing that the City of Barrie places such value in our community's history, and the significant people and events that built our city, is deeply heartening."

Dr. Jennifer McGrath (on behalf of her husband, Terence, and their four children)









# Educating and Engaging the Public:

- Barrie Farmers' Market,
- •Celebrate Barrie,
- Cultural Days,
- Allandale Neighbourhood Association, and
- Doors Open

# Heritage Week 2020 Events

- Heritage Week Proclamation by Town Crier
- Heritage Barrie Presentation to Barrie Council
- Heritage Open House in Rotunda on Wednesday, February 19 from 7-8:30 pm
- Tours of City Hall (historical artifacts and pictures) during Heritage Week
- Barrie Farmer's Market on Saturday, February 15, 8 am to noon
- Encourage Barrie citizens to visit an event, a museum or visit (shop or dine) a historical area of Barrie to support Heritage Week



#### Heritage Week 2020 Community Partners

Thank-you to our Community Partners:

Downtown Barrie Business Association (BIA) and Members,

Barrie Historical Archive,

Grey & Simcoe Foresters,

Allandale Neighbourhood Association,

Tourism Barrie,

Tourism Simcoe County,

Barrie Native Friendship Centre (has been invited)

Residents in Barrie



# Any Questions?