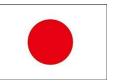
Japan-Canada Relations





City of Barrie

Takako Ito
Consul-General of Japan in Toronto
January 13, 2020

Japan – Canada Bilateral Relations

Why is Canada important to Japan?

- Japan and Canada share values and a common vision for a more prosperous and peaceful world: Democracy, Human Rights, Free & Open Economy, Rule of Law, etc.
- Canada is a major developed country which is politically stable, increasingly interested in Asia Pacific.
- Canada has abundant natural resources, advanced technologies and industries including well-developed service sector.



Embassy of Japan in Ottawa

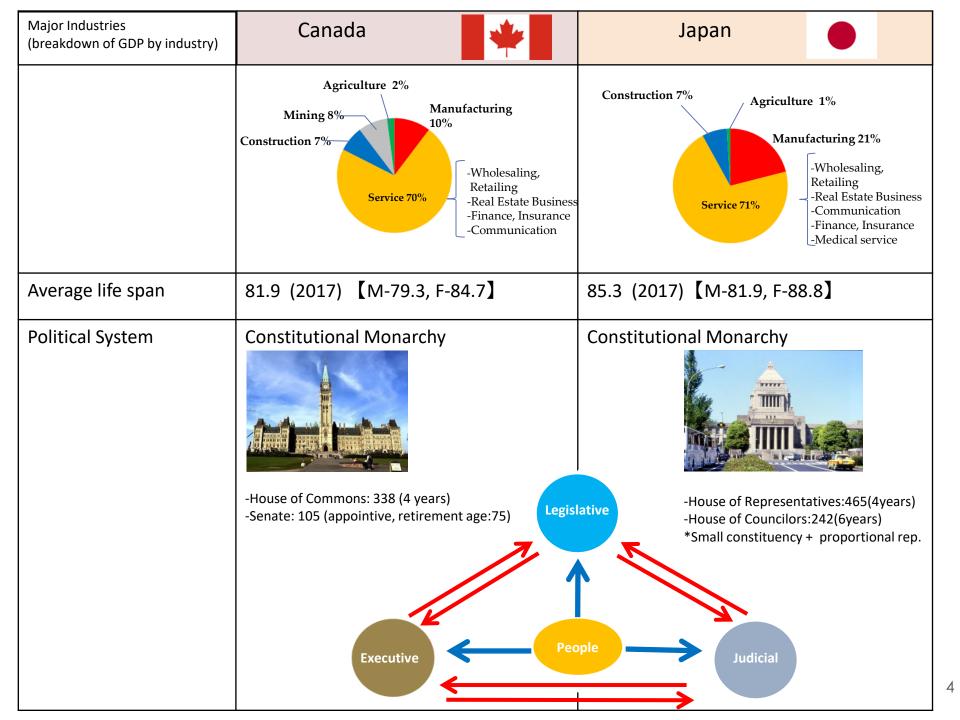




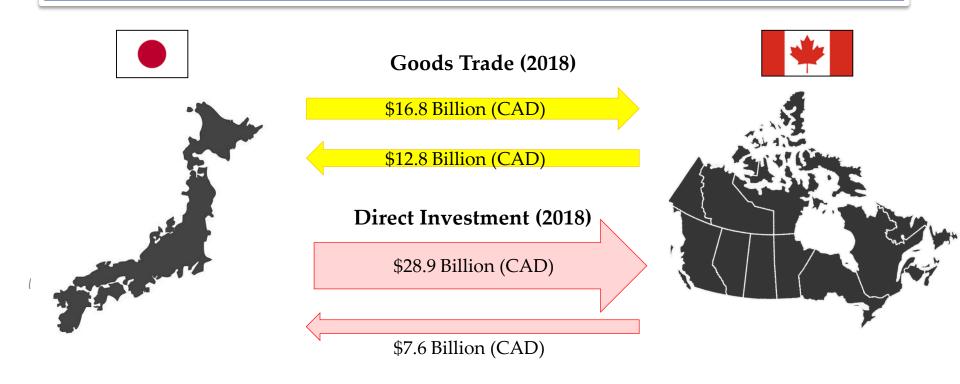
Embassy of Canada in Tokyo

Japan – Canada Data Comparison

	Canada	Japan
Population	37,058,856 (Sept. 2018)	127,185,332 (2018) • • • • • • •
	T T T	* * * * * * * * * * * * * * * * * * *
The total land area	9,984,670km² ×27=	377,972km² ×2.8=
Population density	3.9/km²	349/km
GDP	1.6 Trillion USD (2017) \$\$	4.9 Trillion USD (2017) \$\$\$\$\$
GDP per Capita	46,261 USD (2018)	39,306 USD (2018)
Energy Self-Sufficiency Rate	176% (2017)	10% (2017)
Food Self-Sufficiency (Calorie Base)	264% (2013)	37% (2018)



Japan – Canada Economic Relations

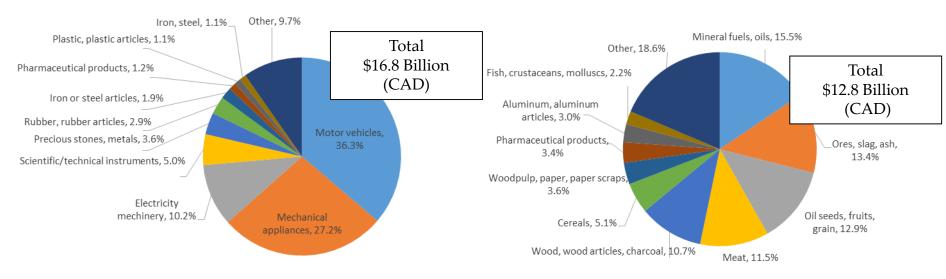


838 Japanese companies in Canada (2018)

286 Japanese companies in Ontario (2018)

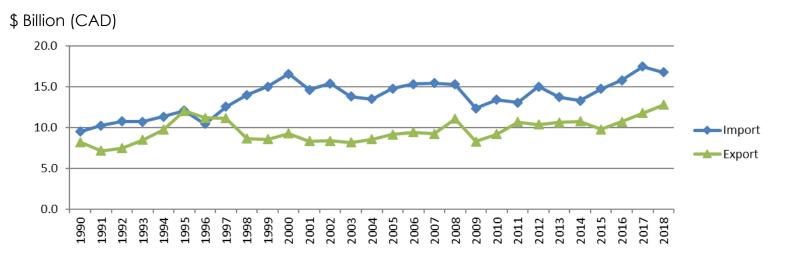
Japan – Canada Economic Relations

Canada's Trade with Japan (2018), Billion CAD

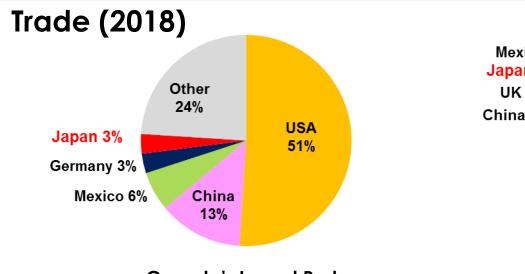


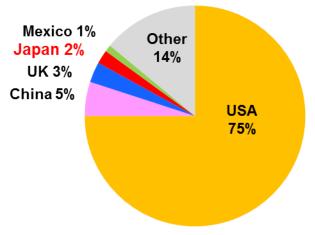
Imports from Japan

Exports from Japan



Japan – Canada Economic Relations



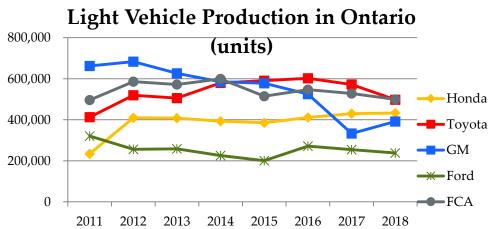


Canada's Import Partners

Canada's Export Partners

Automobile





Steadily-growing Economy under Abenomics

Japan's GDP continues to grow under Abenomics (14.4% over the last 7 years.

Before and After Abenomics (2012 Versus 2018)

Nominal GDP

61 JPY tn (12.4%)

 $493 \text{ JPY tn} \rightarrow 554 \text{ JPY tn}$

Unemployment Rate

2.4 %

4.5 % → **2.4** %

Number of Employed Persons (Female)

3.8_{mm} (2.9_{mm})

62.7mm (26.6mm) \rightarrow **66.6**mm (29.5mm)

Corporate Pre-tax Profit



 $39.7 \text{ JPY tn} \rightarrow 81.0 \text{JPY tn}$

Record high

Inbound Tourists to Japan

22.8_{mm}

 $\textbf{8.4}~\text{mm} \rightarrow \textbf{31.2}~\text{mm}$

Record high

Tax Revenue

28JPY tn

78.7 JPY tn \rightarrow **107.0** JPY tn

Record high

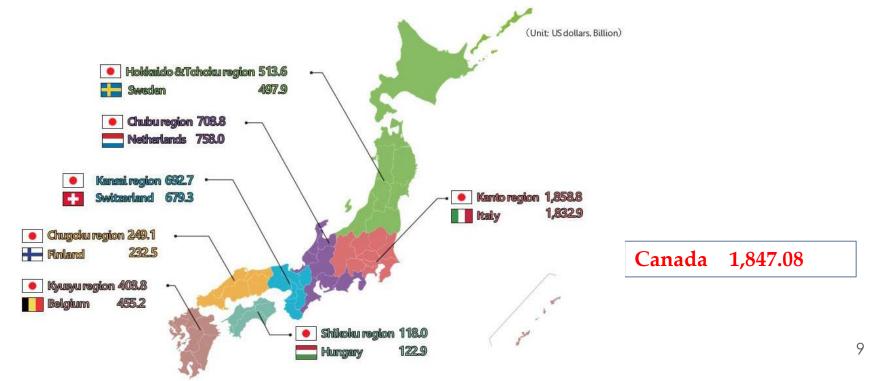
Source: Government of Japan

Large and Sophisticated Market

GDP: \$4.9 Trillion USD (2018) \rightarrow the <u>3rd largest in the world</u>.

52 companies out of the "Fortune 500" have their HQ in Japan, citing "the massive size of market" as an attractive advantage. Japan's regional economies have GDPs equal to some countries

Japan's regional economies have GDPs equal to some countries' national GDPs (2016).



World-class research funding and number of researchers



- Research funding as a percentage of GDP (3.56%)
- Number of researchers per 10,000 people (52.1, G7 comparison)
- Numbers of patents registered

24 winners in scientific fields



Dr. Akira Yoshino

Prizewinners in recent years

Akira Yoshino

2019 in Chemistry

Tasuku Honjo

2018 in Physiology or Medicine

Yoshinori Ohsumi

2016 in Physiology or Medicine

Satoshi Omura

2015 in Physiology or Medicine

Takaaki Kajita2015 in PhysicsIsamu Akasaki2014 in PhysicsHiroshi Amano2014 in PhysicsShuji Nakamura2014 in Physics

Business-Friendly Infrastructure

Japan's business environment is highly evaluated by the World Economic Forum (2016-2017).

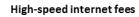


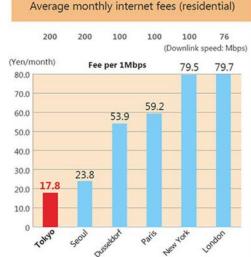
Low infrastructure fees....



(including land transportation and air freight)

Transportation fees





Japan's reasonable real estate cost compared to the world major cities



World-class transportation infrastructure

Nearly 62% of foreign companies in Japan validate well-maintained service and transportation infrastructure as an advantage.

Airports with international flights in service: 51

Annual railway passengers: 24.3 billion

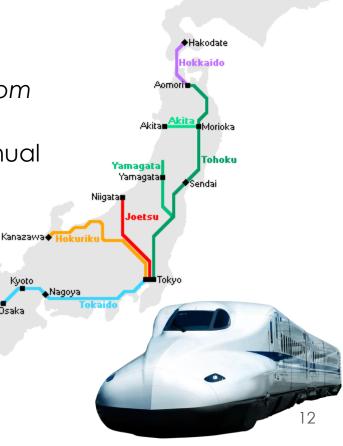
Number of shinkansen (bullet train) departures from

Tokyo station per hour: 15

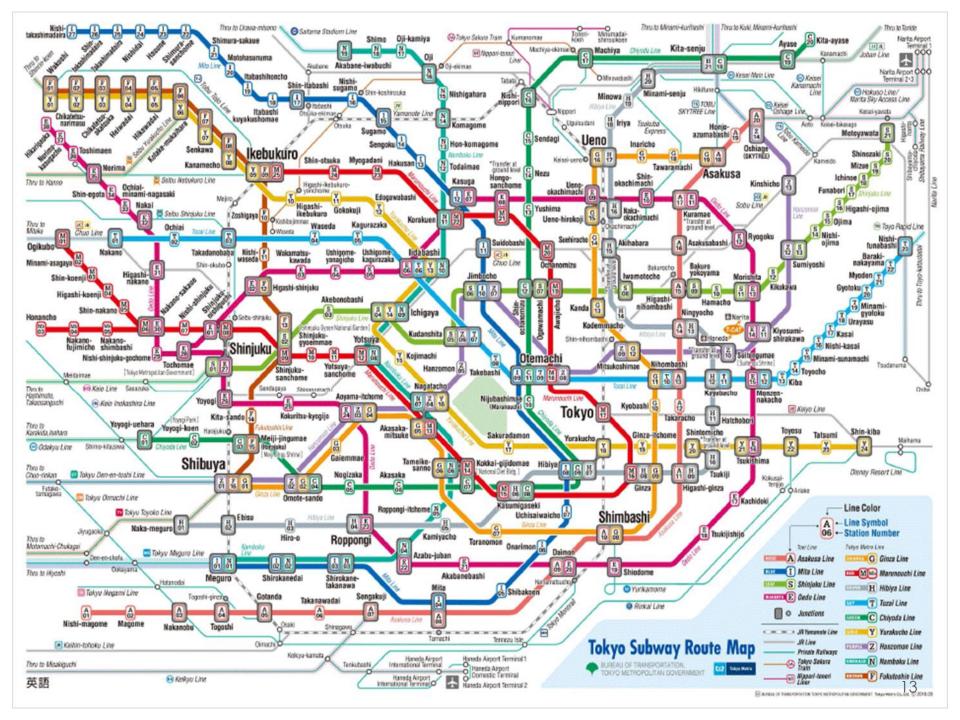
Average shinkansen delay time: 36 seconds (annual

Fukuoka

operation of 120,000 trains)



Osaka



A safe and peaceful country





106 foreign companies out of 209 cited "social stability" as a strength of Japan's business environment.

Crime Rate in 2017 (per 100,000 people)							
Canada	5,334 cases	5.30%					
Japan	722 cases	0.72%					



Incentives by the National Government

- Shortened investment procedures
- Acceleration of status of residency examinations
- Indefinite period of stay for highly skilled foreign professionals
- Subsidy program for the costs of foreign companies setting up innovation centers
- Enhance R&D Tax Credit System to deduct R&D expenses from corporate tax
- Corporate tax credit for companies with new employment of 5 or more
- Reduction of patent fees



What Japanese companies look for overseas expansion

- Market size and growth potential
- Highly educated/skilled population (workforce)
- Accumulated customers/suppliers
- More transparent and streamlined temporary visa issuance
- Attractive tax levels and incentives
- Proximity and easy access to major markets
- More leeway in P3 partnerships with government, more control over projects
- Reasonable land costs
- Pro-Japanese sentiments

(2018 JETRO polls)

- 51.1% of Japanese companies plan to expand their overseas business (esp. medical, cosmetics, apparel, chemical)
- Over 80% wish to expand sales abroad
- About half of Japanese companies employ foreigners to help expand sales and improve negotiations with foreign businesses

Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

CPTPP

- Major trading bloc comprising 11 countries representing 495 million people and a combined GDP of \$13.5 trillion.
- The elimination of tariffs ensures a free, open and rule-based economic system, and provides Canadian exporters across a broad range of sectors in all provinces and territories with new opportunities in key foreign markets, and vice-versa.
- Covers not only trade in goods, but also trade in services, government procurement, e-commerce, intellectual property, etc.

Government's Forecast of Economic Effect of CPTPP

- Economy: +1.5% of real GDP (about 71.4 billion USD)
- Job Creation: +0.7% of real GDP (about 460,000 jobs)



JETRO

JETRO is a government-related organization working to promote mutual trade and investment between Japan and the rest of the world.

JETRO's Invest Japan Department focuses on promoting foreign direct investment in Japan and assisting foreign-affiliated companies already in country to further expand their investments within Japan.





Support from JETRO

Information on Business Expansion

Information on incentives

Location-specific incentives including capital expenditure grants, preferential tax treatment, employee hiring subsidies, and other financial assistance.

Market intelligence across a broad range of industries

Industry-specific overviews of trends, key players, regulations, and related market data.

Creation of Business Opportunities

Business networking

Arranged meetings with potential partners and participation in industry-specific events.

Finding needed human resources

Interfacing with human resource agencies that have established networks and understanding of local markets.

Consultation with Professionals

Referrals to reputable and bilingual local service providers

Introductions to in-network service providers with proven track records in legal, tax, accounting, real estate, translation, and other areas of expertise.

Consultation on regulatory reform

Arranged meetings with prefectural and city government officials for local laws, licensing and related matters.

Other Support for Your Startup

Temporary office space in 6 major cities throughout Japan

Private, secure, and easy-to-use office space, conference facilities, and on-site advisors at our business support centers in Tokyo, Yokohama, Nagoya, Osaka, Kobe, and Fukuoka.

Please contact JETRO for more information on our services.



EXPO 2025 in Osaka





Designing Future Society for Our Lives

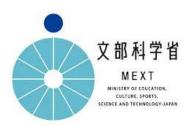
- Schedule: May 3 to November 3, 2025
- Venue: Yumeshima, Osaka

People to People Exchange

- The Japan Exchange and Teaching Programme (JET Programme)
- MEXT Scholarship
- KAKEHASHI Project











Sister-City Relations between Japan and Ontario

	Ontario	Since	Japan		Ontario	Since	Japan
1	Barrie	1997	Murayama (Yamagata)	8	OAKVILLE	1984	Neyagawa (Osaka)
2	Burlington	1989	(Tokyo)	9	Heritage— PERTH	1996	Asago (Hyogo)
3	COLLINGWOOD	1981	Katano (Osaka)	10	TIMMINS PM IN. PYTIERS. V&U	1975	Naoshima (Kagawa)
4	Hamilton	1976	Fukuyama (Hiroshima)	11	Thunder Bay Superior by Nature	2007	Gifu (Gifu)
5	KAWARTHA LAKES	1969	Nayoro (Hokkaido)	12	M Toronto	1991	Sagamihara (Kanagawa)
6	KENORA	1992	Simokawa (Hokkaido)	13	VAUGHAN	1993	Sanjo (Niigata)
7	MISSISSAUGA	1980	Kariya (Aichi)	14	WINDSOR ONTARIO. CAMADA	1987	Fujisawa (Kanagawa)

Sister-City Relations between Barrie and Murayama

















Organizations Promoting Japanese Culture in Ontario





The Japan Foundation, Toronto https://jftor.org

Japanese Canadian Cultural Centre www.jccc.on.ca

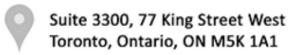


The Japan Society

Canada Japan Society canadajapansociety.blogspot.com

The Japan Society www.japansocietycanada.com







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- 近 @CGjapanTO

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