

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Barrie receives Provincial award for Age-Friendly Plan

Barrie, ON – The City of Barrie has received the 2018 Ontario Age-Friendly Community Recognition Award. The award was handed out yesterday at the inaugural Age-Friendly Community Symposium in Toronto.

"We're very proud that Barrie has become an Age-Friendly City and honoured that the Province has recognized us with this award," said Cheryl Dillon, Accessibility Coordinator at the City of Barrie. "The dedicated community volunteers on the Seniors Advisory Committee have championed the benefits of becoming an Age-Friendly City and were instrumental in bringing organizations together to make this happen. The extent of stakeholder engagement that occurred in the creation of this plan was inspiring and shows our community's commitment to Age-Friendly principles and initiatives in Barrie."

The award is meant to celebrate and showcase Ontario communities that are taking steps to becoming agefriendly by creating policies, programs and services that support seniors. Awards were handed out under two categories to recognize the efforts and achievements of communities engaged in age-friendly initiatives. Barrie was recognized under the Community Action Plan category.

The City developed an Age-Friendly Plan between January and September 2016 with the assistance from a grant received from the Government of Ontario. The plan identifies twenty two long-range goals addressing priorities related to outdoor spaces and buildings, transportation, housing, social and recreational opportunities, health and community life. These goals are being achieved by incorporating age-friendly principles into existing City plans.

To learn more and to read the City's Age-Friendly Plan, visit www.barrie.ca/AgeFriendly.

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