



**RECREATION SERVICES
MEMORANDUM**

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Pending #:

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: S. LEE-YOUNG, MANAGER OF RECREATION EXT. 5166

NOTED: B. ROTH, DIRECTOR OF RECREATION AND CULTURE SERVICES

D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: EASTVIEW ARENA SUMMER WEEKDAY USAGE

DATE: DECEMBER 2, 2019

The purpose of this Memorandum is to provide members of Council with an update concerning Eastview Arena's summer weekday usage.

Summer camp numbers have been on a steady increase over the past three (3) years. Total camp registrations are shown below.

Year	2017	2018	2019
Total Campers	3306	3999	4256

In an effort to increase our Summer Camp offerings and meet the community's needs, staff are looking to expand further upon our camp locations. With the vision of building strong neighbourhoods and fostering a safe and healthy city, Recreation Services is planning to offer Summer Camps out of the Eastview Arena for the upcoming 2020 summer season.

Typically, Recreation Services has offered indoor drop-in pickleball on the floor at Eastview Arena during July and August; however, due to an increase in free outdoor pickleball opportunities within Simcoe County, including covered outdoor courts, there was a dramatic decrease in participation rates at the Eastview Arena this past year. As an example, for the 13 Pickleball sessions offered over two (2) prime weeks, the arena sat empty for eight (8) of those sessions and only had two (2) participants for each of the other five (5) sessions.

As the needs of the pickleball community are now being met recreationally, using Eastview Arena for summer camps will create more summer job opportunities for students, provide summer child supervision for more Barrie families, and improve usage rates for this facility.