



MEDIA RELEASE

Friday, October 4, 2019

FOR IMMEDIATE RELEASE

Fire Prevention Week is October 5 to 12

Not Every Hero Wears a Cape. Plan and Practise Your Escape!

(Barrie, ON) In a typical home fire, you may have as little as one to two minutes to escape safely from the time the smoke alarm sounds. Fire Prevention Week is October 5 to 12 and Barrie Fire and Emergency Service (BFES) reminds residents that everyone can be a hero at home by taking small, but important actions to keep themselves and those around them safe from fire. Having a well-practised escape plan will help you make the most of the time you have when the alarm sounds, giving everyone enough time to get out.

Residents are encouraged to take part in the following events and activities throughout the week:

October 1 – 24

175th Anniversary Photo Display

Five Points Theatre, 1 Dunlop St. W

Explore the history of Barrie Fire and Emergency Service through a series of historic photos. The display is open to the public Tuesday to Friday from 12 to 6 p.m. and Saturday from 11 a.m. to 5 p.m.

Saturday, October 5

Home Depot Fire Safety Day

10 Barrie View Dr.

9 a.m. – 12 p.m.

BFES will conduct a special side-by-side live burn demonstration at 12 p.m. to highlight their 175th Anniversary. A fire truck will be on display while firefighters and Georgian College students work with kids on a fire safety craft inside. Participants must register on-site. Domino's Pizza will be selling pizza for \$1 a slice with proceeds going to Community Projects.

October 7 – 11

TVO Kids Push 2 Buttons Campaign!

BFES, the Office of the Fire Marshal and TVOKids are teaming up to encourage everyone to test their smoke and carbon monoxide alarms. Kids can visit tvokids.com to enter the number of alarms they've tested in the interactive counter.

Tuesday, October 8

Win a Free Domino's Pizza!

6 – 8 p.m.

Dinner is on us - if your alarms are working! BFES has partnered with Domino's Pizza to deliver select pizza orders and make sure residents have functioning smoke and CO alarms. If the alarms are present and working, the pizza is FREE!

Historical Fires Walking Tour (self-guided)

Tour the locations of 14 fires that shaped Barrie between 1873 and 2007 with this online story map. The map guides you to the location of each fire and includes stories and photos about each event. Check it out at barrie.ca/FPW.

Visit www.barrie.ca/FPW for more information.

- 30 -

For more information contact:

Samantha Hoffmann
Public Fire and Life Safety Officer
Barrie Fire and Emergency Service
(705) 739-4220 ext. 3224
samantha.hoffmann@barrie.ca

