



THE CORPORATION OF THE CITY OF BARRIE  
Mayor's Office

# PROCLAMATION

I, JEFF LEHMAN, Mayor of the City of BARRIE,

do hereby proclaim

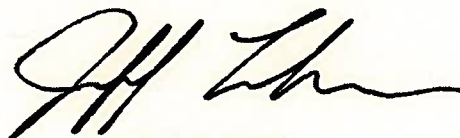
**October 1, 2019 to October 7, 2019**

as

## **National Breastfeeding Week**

- WHEREAS;** Exclusive breastfeeding for the first six months of life, and continued breastfeeding for two years and beyond provides unique nutritional and non-nutritional long-term benefits for an infant's growth and development; and
- WHEREAS;** The World Health Organization's Global Strategy on Infant and Young Child Feeding calls on governments worldwide to create environments that enable mothers, families and other caregivers to make informed choices about feeding practices for infants and young children; and
- WHEREAS;** Breastfeeding is a human right and the Ontario Human Rights Code protects a woman's right to breastfeed in a public area without discrimination; and
- WHEREAS;** October 1<sup>st</sup> to October 7<sup>th</sup> is recognized as National Breastfeeding Week – an initiative to raise awareness of the numerous benefits of breastfeeding, to strengthen individual, family, and community support for breastfeeding, and to further strategies that promote breastfeeding practices; and
- WHEREAS;** The global theme for 2019 is *Empower Parents, Enable Breastfeeding*. The theme is inclusive of all parents and the focus is on supporting both parents to be empowered to realize their breastfeeding goals. Breastfeeding is the foundation of lifelong good health for babies and mothers. In Barrie almost 90% of families choose to breastfeed their babies. With the support of partners, family, friends, health care providers, employers and communities we hope to support a breastfeeding-friendly culture where breastfeeding is recognized as the natural way to feed infants and young children.
- THEREFORE,** I, Jeff Lehman, Mayor of the City of Barrie, do hereby proclaim the week of **October 1 to 7, 2019** as "**National Breastfeeding Week**" in the City of Barrie.



  
Jeff Lehman,  
Mayor