



TRANSIT AND PARKING MEMORANDUM

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: J. ZIMMERMAN, SUPERVISOR OF TRANSIT OPERATIONS AND INFRASTRUCTURE

NOTED: B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING STRATEGY
R. JAMES-REID, EXECUTIVE DIRECTOR OF ACCESS BARRIE
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: UPDATE - ESSA TRANSIT SERVICE AGREEMENT

DATE: SEPTEMBER 23, 2019

The purpose of the Memorandum is to provide an update to members of Council regarding the Essa Transit Service Agreement.

In 2013, the City of Barrie and the Township of Essa entered into a partnership agreement for the provision of transit services to connect the Town of Angus and Base Borden to the City of Barrie. The transit partnership agreement between the City of Barrie and the Township of Essa expires on December 31st, 2019. The service is fully funded by the Township of Essa, and the route (Route 90) performs ten trips per week-day. The average monthly ridership has grown since the inception of service to provide approximately 1,300 passengers connection between Angus and Barrie.

In August of 2019, the County of Simcoe (LINX Transit) launched a new route from Wasaga Beach to Barrie, connecting with Angus, performing twenty trips per week-day. With the addition of the LINX transit service providing a connection from Angus to Barrie, the Township of Essa has chosen not to renew the transit partnership agreement with the City of Barrie.

It is recognized that the new LINX transit services does not provide the same coverage area as the previous Route 90, specifically within Angus and Base Borden. However, the Township of Essa is working on solutions to help connect transit users in the Town of Angus to and from the LINX transit stops.

Leading up to the end of December the City of Barrie and the Township of Essa staff plan to communicate this change through various media outlets to help prepare transit users for the upcoming change in service.