



ENVIRONMENTAL SERVICES DEPARTMENT MEMORANDUM

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

**FROM: J. THOMPSON, P. ENG., CMM III IP, PMP
DIRECTOR OF ENVIRONMENTAL SERVICES**

**NOTED: A. MILLER, RPP
GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT**

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: PILOT PROGRAM – CLOTHING/TEXTILES CURBSIDE COLLECTION

DATE: SEPTEMBER 9, 2019

The purpose of this memo is to provide Members of Council with information regarding the implementation of a clothing/textiles curbside collection Pilot Program.

The provision of textile collection at existing depots was identified as a Second Priority Initiative to increase diversion, in the Sustainable Waste Management Strategy (SWMS), adopted in Principle by Council on November 19th, 2012. To further assist with increasing diversion and offer convenience to Barrie residents, a curbside collection of clothing/textiles is being piloted. Funding is not required for this Pilot as it is wholly funded and managed by a private company, "Talize/Recycling Rewards", with minimal City staff involvement.

The details of the Pilot include:

1. Four (4) collection events.
 - One (1) approximately each quarter with the first collection event occurring from September 30th to October 3rd, 2019 for a one year Pilot in pre-defined zones.
 - Routing, scheduled collections, maintenance and off-schedule pick-ups will be managed by Talize/Recycling Rewards.
2. Curbside pickup of clothing/textiles for approximately 13,000 homes (approximately ¼ of the City).
 - Four collection events will be scheduled between September 2019 and August 2020 to the same 13,000 households. Collection will not occur on the regularly scheduled curbside waste collection day.
3. Full communication and inquiry management by Talize/Recycling Rewards.
 - A flyer will be delivered at least one week prior to the collection dates to the households included in the Pilot.
 - An informational website will be made available and managed by Talize/Recycling Rewards and a link to this site will be provided on **barrie.ca**.
 - A Call Centre will be staffed by Talize/Recycling Rewards to accept inquiries, complaints and service requests.
4. Collection bags and flyers.
 - To be delivered to each residential address included in the Pilot by Talize/Recycling Rewards.
 - All communication materials have been approved by City staff.



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5. Program data collection, analysis and reporting to be completed by Talize/Recycling Rewards.
 - Data/analysis will be provided to the City.
 - City staff will use this information in the evaluation of a potential full scale program.

If a resident outside of the piloted collection areas requests a clothing/textile collection during the scheduled collection events, Talize/Recycling Rewards have confirmed that they will provide collection.

Should the data demonstrate the potential for a successful full scale program Council will be notified through a Staff Report in 2020 requesting an associated service level change.