



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Get to know your city better with *Discover Barrie*

(Barrie, ON) The City of Barrie is launching a new *Discover Barrie* website today that shares Barrie's web mapping applications and spatial data in one place: discover.barrie.ca.

The *Discover Barrie* GeoHub provides links to tools that allow citizens to look up city services and attractions in their neighbourhood, find the nearest park, take a historical walking tour, identify their ward or garbage collection area and more. The website also enables users to find frequently requested maps and [download data](#). The new website is functional, easy to use and fully responsive on mobile devices.

"Interactive maps are one of the most innovative tools to get to know your community and all it has to offer," says Brent Harlow, Manager of the Geographic Information System (GIS) department. "This new site makes it easy for the public to access city data using collaborative technology."

The *Discover Barrie* website was designed to enhance access to information and build on the over 8,000 users who currently use City mapping applications each month. By centralizing the information within one hub site, it allows residents to start in one place and find the information they're seeking. Each web mapping application was designed based on frequently asked questions received by the City.

New features include:

- Parks and Rec Finder allows users look up City parks based on the features they offer, such as sports fields, playgrounds, beaches and washroom facilities
- Walking Tours highlighting Barrie's heritage
- Planning and Development map helps users understand planning and development around Barrie
- Barrie's waterfront features showcases all downtown has to offer, including a waterfront parking lot locator
- Road Closures helps users find out what roads are closed across the City
- Discover More allows users to pick and choose the information they want to see

Discover Barrie supports the City's strategic goals of offering innovative and citizen driven services, using technology to deliver services more effectively and inspiring community participation.

Visit discover.barrie.ca or barrie.ca/gis for more information.

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