



White Cedar **DENTAL CARE**
family & cosmetic dentistry

THE SIGN BEING DOWN IS EFFECTING OUR MARKETING

- Family Dental practice located in Barrie.
- Been serving the Barrie community since 2005.
- We have seen a drop in the number of new patients since the sign has fallen.
- We provide employment opportunities for many local residents in Barrie and we would hate to scale back and to start to lay people off due to lack work.

THE HISTORY OF THE BILLBOARD SIGN LOCATED AT HURONIA AND MAPLEVIEW ROAD

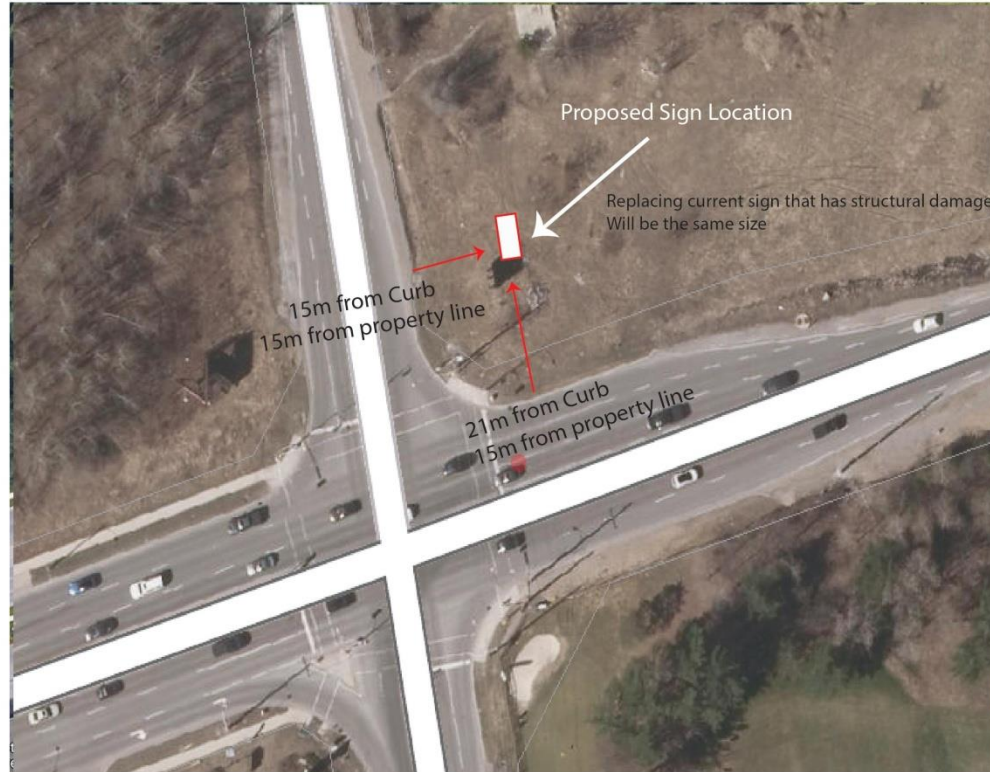
- Sign was placed initially by a builder then posted for rent 4 years ago that is when White Cedar Dental took over.
- The sign then fell due to a big wind storm May 2018.
- The sign was not blocking or obstructing any views.
- No one has previously complained about the sign.



WHITE CEDAR DENTAL

North East Corner of Huronia Rd. & Mapleview Drive E.

244 Mapleview Dr E



BILLBOARD SIGN

EAST ELEVATION FINAL DESIGN



CurbexMedia

ALWAYS OUT FRONT®

1-888-4 28-7239

111 Caplan Ave, Barrie ON L4N 9J3

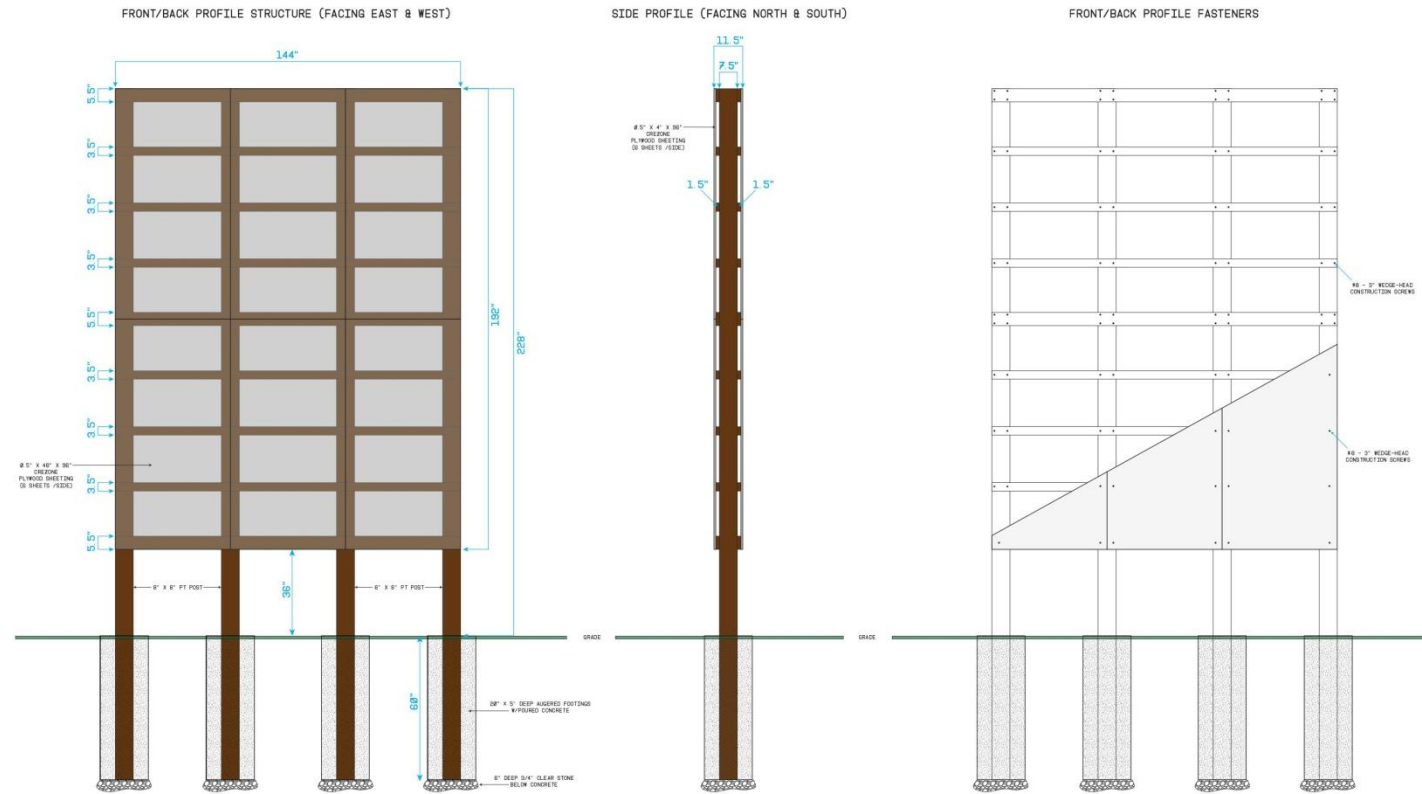


Check out our Advertising Solutions at
www.curbex.com

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DRAWING NOTES

1. all above ground concrete shall be formed, below grade concrete may be cast against undisturbed soil
2. concrete to be 25 mpa, 5% air. Vibrate concrete during placement and ensure all concrete work is carried out in conformance with CSA-A23.1

ALL WORK SHALL CONFORM TO THE LATEST EDITION OF THE ONTARIO BUILDING CODE.

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FOCUS ON SAFETY

- The sign is structurally sound
- The sign will not be within any sight triangles for pedestrians