



p. 705.721.5000
121 Commerce Park Drive, Unit A
Barrie, Ontario L4N 8X1
admin@barriechamber.com
www.barriechamber.com

Mayor Jeff Lehman & City Council
City of Barrie
City Hall, 70 Collier Street, P.O. Box 400
Barrie, ON
L4M 4T5

April 15, 2019

RE: Barrie Chamber of Commerce Work Plan

Dear Mayor Lehman & Council:

The Barrie Chamber of Commerce is committed to maintaining a steadfast partnership with the City of Barrie. As such, we would like to keep you informed as to our current work plan (enclosed).

We shared this work plan with Invest Barrie and the Sandbox last fall to ensure that none of us were duplicating services, and to try to establish where we can collaborate with both.

The Barrie Chamber's vision is to foster a vibrant and economically sustainable region that is driven by an innovative, successful, and ever-expanding business community.

We look forward to strengthening our relationship with Council.

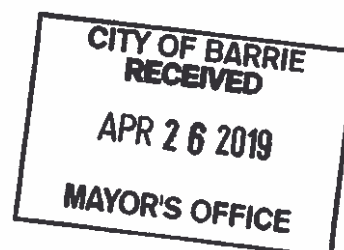
Respectfully,

A handwritten signature in blue ink, appearing to read "Todd Tuckey".

Todd Tuckey
President
Barrie Chamber of Commerce

A handwritten signature in blue ink, appearing to read "Richard Brooks".

Richard Brooks
Executive Director
Barrie Chamber of Commerce



Barrie Chamber of Commerce Work Plan 2019

- Programs
 - Advocacy & Economic Development
 - OCC & CCC advocacy push-outs to members & resolutions processes
 - Ambassador Program
 - Affinity Program
 - Semi-annual surveys of member needs
 - Semi-annual surveys of member advocacy needs
 - Semi-annual Business Directories
 - Monthly member podcast
 - Digital online events calendar
 - Bi-monthly E-newsletter
 - Weekly Member Mondays Digital Member Spotlight
 - Certificates of Origin
 - Explore a Barrie Pavilion at Conferences (Partner: Invest Barrie?)
 - Mentorship Program
 - Ask an Expert program
 - Quarterly Central Ontario Chamber Network Meetings
 - Chamber Councils
 - BMO Advanced Manufacturing Chamber Council
 - Grant Thornton Regional Leadership Chamber Council
 - Development Chamber Council
 - Procurement Chamber Council
 - Senior's Chamber Council
 - Small Business Chamber Council
 - Global Trade, Transportation & Logistics Chamber Council
 - Executive Management Training:
 - Mini-MBA
 - Successfully Managing People
 - Project Management
 - Sales
 - Mindful Management
- Events
 - Ad-hoc Speakers Series:
 - Elected officials
 - Ministers
 - Bi-monthly travelling Chamber membership drive event
 - Monthly Chamber Wine & Cheese Orientations
 - Grand Openings and Ribbon Cuttings
 - Debates:
 - All Candidates Debates – Federal 2019
 - Monthly Chamber Business Breakfasts
 - National Speaker's Spotlight Series (2020)
 - Doing Business with Government (Partner: Invest Barrie)
 - Workshops

Barrie Chamber of Commerce Work Plan 2019

- Awards:
 - Barrie Business Awards Gala
 - Women in Business Awards Luncheon
- Annual Barrie Chamber Golf Tournament
- Monthly BA5s
- Annual AGM
- Annual Mayor's Luncheon
- CXO Roundtables
- LivingWell Expo
- Explore Tabletop Advanced Manufacturing Tradeshow (Partner: Invest Barrie)
- Trade Delegations:
 - Investigating Possible Outbound Trade Delegations in partnership with Invest Barrie
 - Inbound Trade Delegations
- Santa Claus Parade