



## RECREATION SERVICES MEMORANDUM

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**TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL**

**FROM: R. BELL, MANAGER OF RECREATION FACILITIES**

**NOTED: B. ROTH, DIRECTOR OF RECREATION SERVICES**

**D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES**

**M. PROWSE, CHIEF ADMINISTRATIVE OFFICER**

**RE: BARRIE MOLSON CENTRE HIGHLIGHTS**

**DATE: APRIL 8, 2019**

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The Barrie Molson Centre had a busy 2018 with over 27 events, 37 Colts games and 2,000 hours of minor hockey and figure skating woven in between. The facility had the lowest operating cost to the City based on the last 5 years' performance. Over the last two (2) years, Barrie Molson Centre staff have hosted 10 new events, while retaining existing rentals and generating over \$240,000 more in revenue.

Staff look forward to many more events in 2019 and 2020 that, in addition to concerts, include:

- Graduation Ceremonies
- Religious Events
- Ball Hockey Competitions
- Craft Shows
- Trade Shows
- Christmas Parties
- University Car Competitions
- Circus
- Bridal Shows
- Figure Skating Events
- High School Hockey Tournaments
- Ice Fishing Shows
- Ontario Good Roads Association Conference
- With many more being negotiated...

Even with other venues like Casino Rama and Burl's Creek hosting concerts and shows that restrict the performances permitted at the Barrie Molson Centre due to proximity, staff still bring an extremely wide variety of family events to the residents of Barrie. Most recently, we hosted a successful concert featuring Marianas Trench (March 8<sup>th</sup>), the Spring Home Show (March 29<sup>th</sup> - 31<sup>st</sup>), and the Harlam Globetrotters (April 3<sup>rd</sup>). Upcoming events include the Ideal Trade Show (April 23<sup>rd</sup> - 25<sup>th</sup>) and a Motocross competition (May 3<sup>rd</sup>).

On behalf of the entire Recreation Services team, I want to invite everyone to come out to the Motocross event and see how we place 47 dump trucks of sand on the floor to make a track for motorcycle racing and jumping.

Hope to see you there!