



## ***MEDIA RELEASE***

**Tuesday, March 12, 2019**

### ***FOR IMMEDIATE RELEASE***

#### **Help engage, inspire and celebrate Barrie**

(Barrie, ON) Plans are underway for the City of Barrie's 19<sup>th</sup> annual *Celebrate Barrie* event, which will take place on Saturday, June 1 at Centennial Park. The search is on for community groups, businesses, and performers from Barrie and the surrounding area that are offering unique experiences, doing things differently and helping to create an exciting, inclusive, and dynamic city.

For local performers, *Celebrate Barrie* is an opportunity to showcase their talent and entertain thousands of residents and visitors. Performers of all kinds are invited to submit, including bands, individual musicians, choirs, dance groups, theatre companies, and more.

For community groups and local not-for-profit organizations, *Celebrate Barrie* is an opportunity to connect with the community in a fun environment and to create awareness for the programs and support they provide. To be eligible to participate, groups must provide a free, unique, and engaging activity. Special consideration will be given to organizations offering new experiences and those providing activities for people of all ages and abilities, students, and visitors to our community. The City is also looking for local businesses, innovators, and food vendors to participate in this year's event.

Community groups and businesses interested in being considered for *Celebrate Barrie* are encouraged to attend a free Community Engagement Workshop on Friday, March 22. For more information or to register for the workshop, email [events@barrie.ca](mailto:events@barrie.ca).

The Creative Economy Department will accept submissions from community groups, businesses, and performers until **Friday, April 5 at 4:30 p.m.**

*Celebrate Barrie* began in 2000 as a one-time celebration to commemorate the new millennium and was so popular that it continued as an annual community event. It has evolved over the years and is now considered Barrie's kick-off to the summer festival season featuring live entertainment, a heritage village, family fun zone, community displays, local vendor market, outdoor film, and so much more. More than 10,000 residents and visitors attended last year's event.

For complete details on how you can join the celebration, please visit [www.barrie.ca/CelebrateBarrie](http://www.barrie.ca/CelebrateBarrie).

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#### ***For more information, please contact:***

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