



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Council sets new priorities for next four years

(Barrie, ON) Today, members of City Council met at City Hall to discuss the development of their strategic priorities for the 2018-2022 term. At the facilitated session, Council identified five goals that will guide the strategic direction for the City over the next four years.

The five goals for the 2018-2022 Council term will be:

- Growing our economy
- Fostering a safe and healthy city
- Building strong neighbourhoods
- Offering innovative and citizen driven services
- Improving the ability to get around Barrie

"As a team of eleven we now have the honour of shaping our city for the next four years," said Mayor Jeff Lehman. "There was a lot of energy in the room as this Council started setting our priorities. We know there's a lot of work to do, and there is clearly a sense of optimism as we set the direction for our community. It starts with having a straightforward vision, which I believe we achieved today."

Council discussed several key issues they heard while campaigning including affordable housing, the opioid crisis, community safety, road safety, innovation, and customer service. Staff will now work on developing actions plans for each strategic direction and will report back to General Committee early in the New Year. The actions plans will include key performance indicators to monitor the success of the plan over the next four years.

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