

PLANNING AND BUILDING SERVICES MEMORANDUM

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: K. SUGGITT, RPP, MANAGER OF STRATEGIC INITIATIVES, POLICY AND

ANALYSIS

NOTED: A. BOURRIE, RPP, DIRECTOR OF PLANNING AND BUILDING SERVICES

A. BOURRIE, RPP, GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH

MANAGEMENT (ACTING)

D. MCALPINE, CHIEF ADMINISTRATIVE OFFICER (ACTING)

RE: PUBLIC ENGAGEMENT ON NOVEMBER 28th ON THE NEW BARRIE OFFICIAL

PLAN (ALL WARDS)

DATE: NOVEMBER 26, 2018

The purpose of this Memorandum is to provide members of Council with a copy of the "Continuing the Conversation: A New Official Plan and Zoning By-law" document (known as the 3 Pillars) and to remind Council of the planned Public Engagement opportunity taking place on Wednesday, November 28th from 6pm to 8pm in the City Hall Rotunda.

Members of the public are welcome to come to this drop-in style engagement opportunity to talk with City Planning staff and provide some feedback on the Big Questions being posed in the 3 Pillars paper.

The 3 Pillars paper is also available on-line at BuildingBarrie.ca

Attachment: Continuing the Conversation: A New Official Plan and Zoning By-law

CONTINUING THE CONVERSATION:

A NEW OFFICIAL PLAN AND ZONING BY-LAW

NOV **2018**



BUILDINGBARRIE

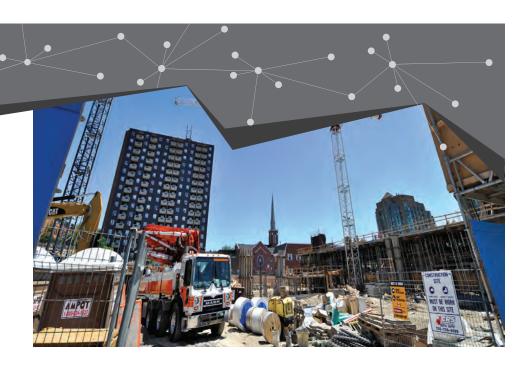




What would you do if everything in the world around you was changing?

For example, what would you do if your **choice of housing** today becomes unattainable tomorrow?
Or if your new-build home was delayed because the sewer system was behind schedule? What if growth happened so quickly the new **infrastructure and facilities** couldn't keep up?

What if you wanted to open your own business but there wasn't space available? Or if your business could double its workforce but had to move cities for more access to young families and workers?



How would you feel if the shops and services you rely on moved further away? If streets had less cars and more trees, public transit, cyclists and pedestrians? Would you bike your kids to school on new bike routes? How would you create a **beautiful, walkable city**?

Would it matter if the things that changed were **down** the street or on the other side of the city? Would you care differently if the changes seemed rapid or gradual? Ad-hoc or methodically planned?

Would you be ready to subsidize the changes with your own tax dollars or expect the changes to improve our City's fiscal situation?

BIG QUESTIONS of change are facing Barrie today. Together, our community can find the answers.



Building Barrie by planning for our future

The City of Barrie is creating an overarching plan for the community. This master plan — Barrie's New Official Plan (OP) — can go beyond planning for our growing community. It can be the primary tool that will set our community vision and establish guiding principles for the future we want.

Our OP establishes how we use, conserve and optimize land, and how that land will help us achieve our goals for quality of life, prosperity and sustainability. It will guide decisions on the direction of growth and address current issues such as affordable housing and traffic congestion.

Our OP will define the places where existing businesses can prosper and new ones can be created to bring business

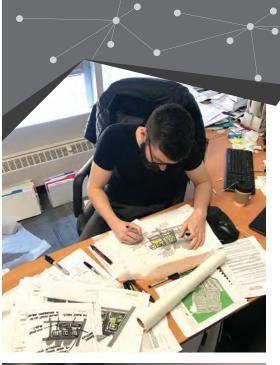


and good paying jobs to our community. It will **guide**the look and feel of neighbourhoods in our city. It will ready us for climate change impacts while integrating the benefits of nature into city-living. It will ensure culture thrives and recreation opportunities are abundant.

The future does have a price tag. Building our city means we must invest wisely in infrastructure and services, and better maintain what we already have. Coordination will be important for our plan's success.

All of this boils down to asking you some

BIGQUESTIONS





Will you help?

Our OP needs to be created by working together with residents, City Council, staff in all City departments, developers, investors, community organizations, agencies and all other stakeholders across our community. Barrie's future affects us all. If you care about our future, help us create this plan.

Barrie is a special place. We want to continue building a strong sustainable community. We want people to live here for their entire life. We want a strong prosperous economy — ensuring we attract and keep good paying jobs while adapting to changes in the global economy.

The pillars of Building Barrie together

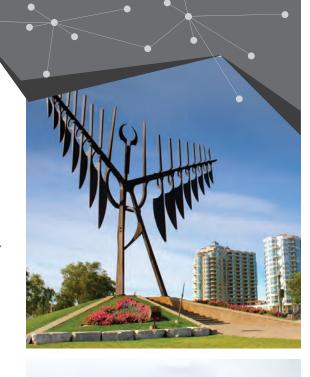
To plan our city for the next 20 years, we need **strong building blocks**.

Our early conversations identified three core pillars:

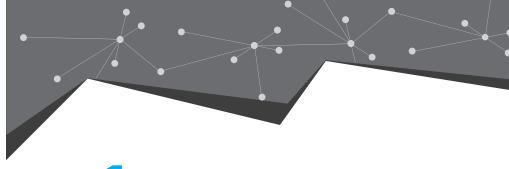
- a local solution
- integration
- meeting our obligations

If we prepare our plan around these pillars, together we can truly build Barrie.

Here's your chance to speak up. We're listening and we want to hear from you.







CUSTOM CRAFTED BY BARRIE, FOR BARRIE

We want Barrie to be a more complete community.

A complete community is a place where people of all ages are able to conveniently access the needs of their daily lives; a place with lots of transportation options, community services, parks and open spaces; and a place with a variety of jobs, businesses and housing types.

Barrie is unique because we already are a complete community — to make us a more complete community we have to integrate our characteristics, opportunities, needs and interests while we grow our city.

We **need your input and feedback throughout this process** to ensure that the Official Plan is a made-in-Barrie solution created by the people of Barrie, for the people of Barrie.



- What do we want to see in the transformation of our city?
- How can we (as a community) get ready for that transformation?
- What are the most important elements of our identity that must remain strong 20 years into the future?
- What are some of the community characteristics that need protection from redevelopment?

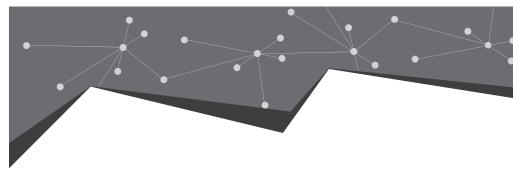
INTEGRATED & COORDINATED

Our plan for Barrie will affect all of us. As the overarching plan for the city, the Official Plan integrates many aspects of city life in one document. This includes buildings, parks, streets, infrastructure, historic buildings, shops, businesses and amenities — the things that affect how we connect, work and play in Barrie.

The OP must therefore establish an integrated and coordinated approach to managing our city. The plan provides an opportunity for many aspects of our city to work together towards our future, and more importantly, provides an opportunity for our residents to create a common vision of tomorrow. The plan will also help us better coordinate tax dollar spending to create the city we want.



- What does a well-connected community mean to you?
- Who are the key players (both in the community and government) that need to work together to create and implement the new Official Plan?
- It costs money to grow and it costs money to maintain what we already have. How do we balance and pay for those expenses?



MEETING OUR OBLIGATIONS

The Official Plan is required to conform to the *Growth Plan for the Greater Golden Horseshoe* (established by the Government of Ontario). This involves determining how Barrie will accommodate its existing population, future population and job growth.

We need to meet the requirements of the Province as well as the interests of our community. We need to work together to design a plan that addresses the requirements of the Province in a manner that will help us achieve a complete community that is made for Barrie.





 What can we do to embrace a variety of housing types and price ranges to provide more housing options in our city?



- Where should we put our tallest buildings and most dense developments?
- What can make our community more resilient to the impacts of climate change?
- What can we do to prepare to accommodate a changing economy?



Do you have ANSWERS to the

BIG
QUESTIONS?

Project Timeline

THE NEW OP & YOU

NOV 2018 - JAN 2019

IDENTIFICATION,
DISCUSSION
& DIRECTIONS
REPORT

FEB - APR 2019

PROPOSED POLICY DIRECTIONS

MAY - JUN 2019



PHASE 2

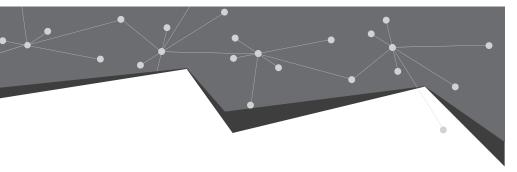


We're creating a New Official Plan!

Where is Barrie headed?

What will guide Barrie's future?

PLEASE NOTE: The timeline themes and feedback opportunities are anticipated and could evolve as the project continues.



Throughout the Official Plan project, these big questions, and many more, will be asked during specific, planned opportunities where you can provide input and feedback both in-person and online.

Do you want to learn more?

To learn more about the Official Plan project, stay connected with the various engagement opportunities and follow up on what we've learned so far, please visit **buildingbarrie.ca**.

DRAFT
OFFICIAL PLAN

JUL - OCT 2019

RECOMMENDED OFFICIAL PLAN

LATE 2019 - EARLY 2020

ZONING BY-LAW REVIEW

2020

(TBD - New OP must be approved by Province first)



PHASE 5



First look – NEW OP

Meet Barrie's NEW OP* First look – Zoning By-Law*

^{*}Statutory public meeting













