



## **MEDIA RELEASE**

**Wednesday, September 12, 2018**

### **FOR IMMEDIATE RELEASE**

#### **Experience gaming, technology & innovation at the 2<sup>nd</sup> annual *Game On!***

(Barrie, ON) On Saturday, September 22, the City of Barrie is hosting the 2<sup>nd</sup> annual *Game On!* event, a free festival of gaming, technology, creativity and innovation. This year's event is being held in partnership with the Barrie Public Library's Comic Con and features retro gaming, video game competitions, virtual reality and more.

"*Game On!* is a unique opportunity to showcase local businesses and the talented people involved in game development, technology and art, while providing a fun and engaging opportunity for people to try their hand at gaming, meet local game developers and learn more about this evolving industry in Barrie," said Karen Dubeau, Director of the Creative Economy.

*Game On!* takes place from 10 a.m. – 4 p.m. and has expanded to include two locations:

#### **Five Points Theatre, presented by Pratt Homes and Development (1 Dunlop St. W)**

- Watch registered participants face off in a Rocket League video game competition for the chance to win a prize sponsored by Barrie-based tech company Vertex VR. Must be 16+ to enter this competition. E-mail [events@barrie.ca](mailto:events@barrie.ca) to register.
- Battle it out in Dr. Mario and Super Smash Bros. Nintendo 64 competitions for the chance to win prizes sponsored by Barrie's Power Up Gaming and local YouTube channel, RekAllTheThings.
- Explore video game stations featuring a variety of games from classic and retro to new generation VR, sponsored by Vertex VR and Power Up Gaming.
- Meet local video game developers and learn what it's like working in the industry, and how to get involved. Vendors will also be onsite showcasing video game related artwork, technology and more.

#### **City Hall Rotunda (70 Collier St.)**

- Work with BRIX (Barrie's Makerspace Group) to craft your own cardboard sword, shield and armour.
- Visit the medieval swordplay training area to learn from the pros and practice your medieval fighting skills.

Attendees are encouraged to travel to each *Game On!* location and Comic Con at the Library's Downtown Branch to complete bonus quest activities for the chance to win prizes. The event is free and open to all ages.

For more information about *Game On!*, visit [facebook.com/CreativeBarrie](https://facebook.com/CreativeBarrie) and share the event through social media using the hashtag #CreativeBarrie.

For more information about the [Barrie Public Library's Comic Con](https://barriepubliclibrary.ca), visit the Program & Events section via [barrielibrary.ca](https://barrielibrary.ca).

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#### **For more information, please contact:**

Emma Sharpe  
Communications Advisor  
[emma.sharpe@barrie.ca](mailto:emma.sharpe@barrie.ca)  
705-739-4220 x4436