
TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: A. KELLY, INNOVATION AND ENTREPRENEURSHIP OFFICER

NOTED: K. DUBEAU, DIRECTOR CREATIVE ECONOMY
Z. LIFSHIZ, EXECUTIVE DIRECTOR, INVEST BARRIE
M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: ONTARIO GO OPEN DATA CONFERENCE

DATE: APRIL 23, 2018

The purpose of this Memorandum is to provide Members of Council with an overview of the upcoming conference GO Open Data (GOOD) 2018, which will be hosted by City of Barrie in partnership with Georgian College and Open Knowledge Canada on May 11-12, 2018. This event is being collaboratively organized by staff in Innovate Barrie and the Creative Economy Department of Invest Barrie. The event is aligned with both Invest Barrie's objective to support economic resiliency through the promotion of innovation tools, techniques, learning opportunities and best practices, as well as Innovate Barrie's goals of becoming a leader in innovation, aligning people, processes and technology. The event will furthermore position the City of Barrie as a possible test bed for data driven smart city initiatives.

The GO Open Data conference has been hosted by municipalities across Ontario for six consecutive years. Since its inception in 2013 with City of Waterloo and the University of Waterloo, the event has been held in Toronto, Niagara, Markham, and London. The inter-disciplinary nature of open data leads to a broad range of participants from across Ontario representing the public, private, academic, and non-profit sectors, as well as independent enthusiasts. Hosting the event has typically been a catalyst to mobilizing local open data champions in the host community, in addition to providing a platform to launch municipal programs related to open data.

The 2018 GOOD conference will be held on Friday May 11th, 2018 from 8:00 am – 4:00 pm at Georgian College, and a "Hackathon" format workshop on Saturday May 12th, 2018 from 9:00 am – 3:00 pm at the City Hall Rotunda. The conference theme will be 'Open Data and Smart Communities' and will launch with a morning keynote.

Featured keynote panelists are:

- Dr. Pamela Robinson, Ryerson University Associate Dean of Graduate Studies and Strategic Initiatives for the Faculty of Community Services, and Associate Professor in the School of Urban and Regional Planning. Her focus is on urban sustainability and the role of open data and civic technology in open government transformations.
- Bonnie Healy, Chair of Board of Directors, Alberta First Nations Information Governance Centre, acts as a liaison between First Nations communities and Western data systems. She has worked in healthcare at local, national, and international levels and will discuss her mission to improve health outcomes for First Nations people through facilitated partnerships for data collection and research.
- Jean Noé-Landry, social entrepreneur and Executive Director of OpenNorth, Canada's leading not-for-profit specializing in open data and civic technology. He has supported political institutions and civic movements in over 12 countries and brought the open government tool "CitizenBudget" to more than 90 cities in North America.



INVEST BARRIE, INNOVATE BARRIE^{A9} AND CREATIVE ECONOMY MEMORANDUM

A lunch and networking session will be held from 12:30 pm – 1:30 pm. The afternoon will feature a discussion on the Healthy Barrie initiative by the Barrie Family Health Team. Additional sessions will include Open Health and Safety, Business and Smart Communities, Open Government, and Digital Justice, presented by industry leaders and practitioners from organizations such as the Centre for International Governance Innovation, City of Toronto, University of Guelph, and Kingston-Frontenac Public Health.

More information on GOOD 2018 can be found at: 2018.go-opendata.ca

Appendices: Appendix A – GO Open Data Agenda
Appendix B – GO Open Data Conference Information

APPENDIX "A"

GO OPEN DATA CONFERENCE AGENDA

Agenda – May 11, 2018

8:00 AM

Event registration & Breakfast

9:00 AM

Conference Opening & Welcome

9:15AM

Leaders Keynote Panel

Panelist will provide diverse perspectives on our theme of "Open Data and Smart Communities".

- Moderator: Jury Konga, Conference Co-Chair
- Dr Pamela Robinson, Associate Dean, Graduate Studies and Strategic Initiatives, Faculty of Community Services and Associate Professor, School of Urban and Regional Planning
- Bonnie Healy, Chair of Board of Directors of First Nations Information Governance Centre and Operations Manager, Alberta First Nations Information Governance Centre
- Jean-Noe Landry, Executive Director, OpenNorth

10:15 AM

Coffee

10:45 AM

Smart Communities Panel

- Lynn Dollin, President of the Association of Municipalities of Ontario and Deputy Mayor, Town of Innisfil
- Bianca Wylie, Co-Founder, Tech Reset Canada
- Geoff Cape, Founder and Chief Executive Officer, Evergreen

11:30 AM

Open Nxt

- Gabe Sawhney, Executive Director of Code for Canada
- Ryan Garnett, Manager Geospatial Data Integration and Access; Manager Open Data; Geospatial Competency Centre, City of Toronto
- Jury Konga, Open Knowledge Canada Ambassador and OpenNorth Associate

12:15 PM

Open Mic + Sponsors

12:30 PM

Lunch

1:30 PM

Community Continuum - Rural/Urban and the Missing Middle in Open Government

- Ashleigh Weeden, PhD Student & Researcher, University of Guelph
- Bianca Wylie, Co-Founder, Tech Reset Canada
- Valencia Gaspard, PhD Candidate & Research, University of Guelph
- Alex Petric, MSc Candidate & Researcher, University of Guelph

1:30 PM

The Business Imperative of Smart Communities

- Devin Tu, Founder of Open Data startup, MapYourProperty
- Oscar Ramirez, CEO at Startup Commons Global
- Rob Davidson, Veracify (representing Open Contracting Partnership)

1:30 PM

Open or Not - Artificial Intelligence, Machine Learning, Social Media

- Keith McDonald, the Open News Network & formerly Open Data Lead, City of Toronto
- Connie McCutcheon, Niagara Region IT & President of Municipal Information Systems Association Ontario
- Jury Konga, Open Knowledge Canada Ambassador & Open Smart Cities Associate, OpenNorth

1:30 PM

Evolution of Open Health Ecosystem

- Francis Jeanson, PhD, IAMOPEN Inc.
- Luca Pisterzi, PhD, Toronto Dementia Research Alliance
- AkshayKalle, CTO – The Pathway Group

2:30 PM

Break

2:45 PM

Open Smart Cities and Digital Justice

- Nasma Ahmed
- Meghan Hellstern,
- Paemela Robinson, Associate Dean, Graduate Studies and Strategic Initiatives, Faculty of Community Services and Associate Professor, School of Urban and Regional Planning
- Bianca Wylie, Co-Founder, Tech Reset Canada

2:45 PM

Knowledge Sharing, Education and Libraries Contribution to Open

- Ashleigh Weeden, PhD Student & Researcher, University of Guelph
- Valencia Gaspard, PhD Candidate & Researcher – University of Guelph
- Kelsey Merkely, Public Lead – Volunteer, Creative Commons Canada and Steering Committee Co-Chair, Open Policy Network
- Ab Velasco, Toronto Public Libraries Innovation

2:45 PM

Open Government - Leveraging the Past, Planning for the Future

- Alannah Hilt, Open Government Office, Treasury Board Secretariat Canada
- Ryan Garnett, Manager Geospatial Data Integration and Access; Manager Open Data, Geospatial Competency Centre, City of Toronto
- Karen Stewart, Industry Manager Municipal Solution, ESRI Canada

2:45 PM

Community Hubs - Seizing an Opportunity to Share and Open Data for Community Health and Services

- Brian Mosley, KFL&A Public Health
- City of Barrie Health Services

3:45 PM

Conference Summary & Closing Remarks

4:00

Networking + Pub Social

Agenda – May 12, 2018

9:00 AM

Breakfast & Day Overview

9:30 AM

Project Pitches

10:00 AM

Project Teams form - Get Started!

12:00 PM

Lunch

3:00 PM

Project Presentations

APPENDIX “B” GO Open Date Conference



May 11-12, 2018
Barrie, Ontario
www.go-opendata.ca

GO Open Data 18 Theme: Open Data & Smart Communities

Open Data has been identified as being a foundational component of “smart communities” (cities) and leaders from all sectors will dive into today’s challenges and opportunities. This is a unique opportunity to reach a diverse community and support this grass roots event.

WHAT IS GO OPEN DATA?

GO Open Data is a community-driven annual conference by and for the Ontario Open Data community. GO Open Data 2018 (#GOOpen18) is a collaborative effort between IT professionals, bloggers, community and economic developers, city planners, civil servants and more. Now in its **sixth year**, GO Open Data 2018 will be held in **Barrie, Ontario** hosted by the City of Barrie and Open Knowledge Canada.

WHO ATTENDS GO OPEN DATA?

Each year, Go Open Data attracts a larger and more diverse crowd. The success of the Go Open Data conferences has been the bridging of diverse sectors and community stakeholders.

Go Open Data attracts participants from the public, private and non-profit sectors, citizens, academia, media, entrepreneurs, developers, municipal leaders and civil servants from a range of industries such as economic development, education, information technology, transportation, housing and more.

WHY SPONSOR GO Open Data 2018?

Open data brings together citizens, developers, public and private sector organizations, academics, students, administrators and government leaders from all levels. Our goal is to bring together this diverse audience from across Ontario and engage them in driving open data initiatives.

Key benefits of sponsorship:

- Align your organization with open data, big data and innovative technologies
- Demonstrate your organization’s role in advancing the open data and smart communities movement
- Network with open data leaders and potential prospects for business development and partnership opportunities
- Recruit new talent – GOOD attracts students, innovators and entrepreneurs from across the province and beyond
- Meet with diverse markets/audiences
- Be part of a movement to influence our future
- Engage in finding solutions to community problems

