

**ENVIRONMENTAL SERVICES
MEMORANDUM**

TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: S. BRUNET, B.SC., MANAGER OF ENVIRONMENTAL OPERATIONS

**NOTED: J. THOMPSON, P. ENG., CMM IP III, PMP
DIRECTOR OF ENVIRONMENTAL SERVICES**

**R. FORWARD, MBA, M.SC., P. ENG.
GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT**

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: SPRING INTO CLEAN 2018

DATE: APRIL 9, 2018

The purpose of this Memorandum is to advise Members of City Council of the upcoming annual Spring Into Clean Community Clean-Up Event.

There are 3 components to Barrie's 2018 Spring into Clean Program:

1. April 20, 2018 - **Schools Participation Clean Up**: Includes area parks and neighbourhoods around the schools. Registration deadline is Friday April 6, 2018, online at: www.barrie.ca;
2. April 20-22, 2018 - **Community Groups Clean Up**: Includes groups and businesses cleaning of parks and public spaces. Registration deadline is Friday April 6, 2018, online at: www.barrie.ca; and
3. April 21, 2018 - **Waterfront Clean up and BBQ**: Takes place from 9:00am-1:00pm in Heritage Park. No registration is required and residents will be invited to participate in a complimentary BBQ following this event.

In 2017, a total of 19,141 residents participated in the Spring Into Clean Event with the collection of more than 7,500 kg of litter from across 107 different parks, trails, roadways and public spaces throughout the City. This is equivalent to approximately 750 bags of garbage (one bag = 10kgs) and represents an increase from 4,870 kgs of litter collected in 2016.

Spring Into Clean is privileged to have the generous support of Tim Horton's, our presenting sponsor, as well as community partners including Waste Connections of Canada, Bayfield Lincoln Ford, TNR Industrial Doors, Busch Systems, Lakeside Tree Experts, Glen Martin Ltd., Dempster's Automotive, Battlefield Rentals, The Curtis Goddard Team; our media partners Rock 95, 107.5 Kool FM, B101, Fresh 93.1, the Barrie Advance with additional support provided by the Lion's Club of Barrie and the Rotary Club of Barrie Huronia.

Should members of City Council have any questions please contact Sandra Brunet, Manager of Environmental Operations at extension 6140.