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то:	MAYOR J. LEHMAN AND MEMBERS OF COUNCIL
FROM:	C. SWAN, SUPERVISOR OF ADMINISTRATIVE AND SUPPORT SERVICES
NOTED:	W. COOKE, ACTING CITY CLERK/DIRECTOR OF LEGISLATIVE AND COURT SERVICES
	D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES
	M. PROWSE, CHIEF ADMINISTRATIVE OFFICER
RE:	STREET/PARK NAMING REQUEST – MUNICIPAL NAMING WORKING GROUP
DATE:	FEBRUARY 26, 2017

The purpose of this Memorandum is to provide members of City Council with information regarding a Municipal Naming Application. An application was submitted by a resident of Barrie requesting a street or park be named after their late great, great uncle (William Turley). Mr. Turley was born in Utopia and was a Private in the Canadian Infantry (Central Ontario Regiment), 4<sup>th</sup> Battalion. He fought in World War I and was killed in the 1916 Battle of the Somme in France, where he is buried.

The Municipal Naming Policy was established in 2016 to review applications and provide recommendations related to the naming of municipal assets where such naming was not related to sponsorships.

In accordance with the Policy, the naming of a park is typically based on geographical, historical or ecological features that are indigenous to the area or for exceptional contributions toward the project. Streets are typically named after individuals for services, local historical reasons, national or international reasons. Generally such a name will be of historic significance to the City of Barrie or be a name which is important either nationally or internationally or be a name of a person who has shown to be of public significance to the City of Barrie. Alternatively, the name would be considered if noted on the City's Cenotaph.

The Municipal Naming Working Group (MNWG) met on January 17, 2018 to review the application. The Working Group determined that although the individual served his county and community and paid the ultimate sacrifice, the information provided in the application did not appear to meet the criteria set out in the Municipal Naming Policy. As a follow up to the MNWG meeting, the applicant was contacted and requested to provide additional information to determine if there was a direct affiliation between Mr. Turley and the City of Barrie. The applicant did confer with his relatives, but could not confirm any affiliation with the City of Barrie. Mr. Turley is not identified on the City's Cenotaph.

The Working Group determined that the application would not proceed to public consultation as the Municipal Naming criteria were not deemed to be met. It was suggested to the applicant that he may wish to contact the Township of Essa or the County of Simcoe concerning any programs or policies that they may have in place for the naming of streets or parks in honour of residents. The applicant was also provided information concerning the Commemorative Bench, Native Tree, Tree and Plaque Planting and the Trans Canada Trail (TCT) Pavilion Programs as possibilities to permanently commemorate his relative.