



## ***MEDIA RELEASE***

**July 4, 2017**

### ***FOR IMMEDIATE RELEASE***

#### **City looking for residents' experiences with passenger transport companies**

(Barrie, ON) The City of Barrie is preparing to update the Transportation Industry By-law on August 1 and is seeking feedback from the community through an online survey. The survey asks for feedback on recent experiences with driver for hire, rideshare (private transportation services) and taxicab companies in Barrie.

The Transportation Industry By-law came into effect in 2007 and sets out licensing criteria specifically related to taxicabs. Since then, the industry has expanded to include rideshare and driver for hire transportation services, which currently do not fall under this or any other city by-law.

All information gathered will guide the creation of a comprehensive Transportation Industry By-law that ensures public safety, maintains ride service levels and creates competitive rates for all passenger transportation companies in Barrie. Results collected before August will become the baseline to compare experiences with after the updates begin.

For more information, and to complete the survey, please visit [Public Feedback](#) via [barrie.ca/MyBarrie](http://barrie.ca/MyBarrie). The survey closes October 1.

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#### ***For more information, please contact:***

Scott LaMantia  
Senior Communications Advisor  
[scott.lamantia@barrie.ca](mailto:scott.lamantia@barrie.ca)  
705-739-4220 x4529