



**ENGINEERING DEPARTMENT  
MEMORANDUM**

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**TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL**

**FROM: M. MUNSHAW, SUPERVISOR OF ENGINEERING STANDARDS**

**NOTED: B. ARANIYASUNDARAN, P. ENG., PMP, DIRECTOR OF ENGINEERING**

**B. PARKIN, P. ENG., GENERAL MANAGER OF INFRASTRUCTURE, AND GROWTH MANAGEMENT**

**M. PROWSE, CHIEF ADMINISTRATIVE OFFICER**

**RE: GRAFFITI UPDATE (ALL WARDS)**

**DATE: FEBRUARY 25, 2019**

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The purpose of this Memorandum is to update members of Council on the status of the Graffiti Abatement Program as of year-end 2018 and to inform Council of the planned activities for 2019.

Over the course of 2018 abatement efforts were largely reactive (focused on identification and removal/cover-up of graffiti). In total, 392 occurrences of graffiti were identified, 367 by abatement staff and an additional 25 occurrences were reported by members of the public through Service Barrie. These numbers mainly reflect data from the four months in which a graffiti abatement student is employed by the City (June through September). It is suspected that additional occurrences were likely not identified in the time following the student's employment.

The following is a breakdown of the number of graffiti incidents identified in 2018 according to the ward in which the graffiti was located:

<b>Ward</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
<b>Count</b>	88	26	15	17	55	21	15	97	21	12

Amongst the goals for 2019 the Staff will be looking at opportunities that could help the City to focus on this growing challenge in a proactive manner. Goals for 2019 include:

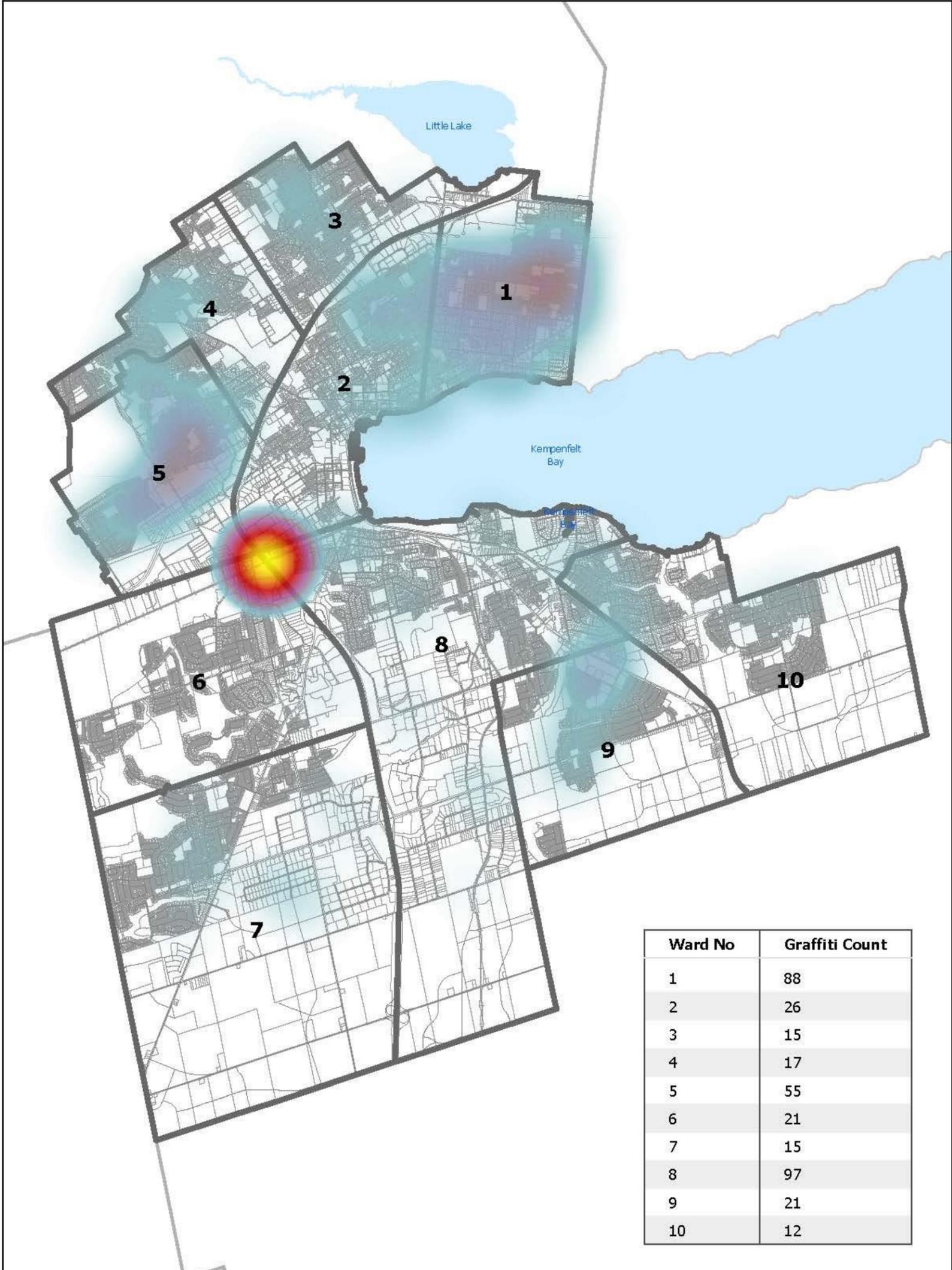
- Meeting with all departments impacted by graffiti to better understand the true impact of graffiti on the City and to determine the best path forward as the City continues to grow.
- Exploring opportunities to integrate the abatement efforts into existing work order management systems.
- Establishing connections to transform graffiti prone areas into places of public art.
- Exploring opportunities to utilize technology/creativity to optimize graffiti abatement efforts.

Graffiti abatement efforts are administered by the Right of Way Activity (ROWA) team of the Engineering department in close coordination with departments that include Roads, Parks & Fleet, Corporate Facilities and other departments with property that is prone to graffiti (Water ops, Wastewater Ops etc.). The portion of the ROWA team dedicated to graffiti includes two full time staff (investing approximately 10% of their work load) and one graffiti abatement student (100% of workload for 4 months). Other departments are notified of identified occurrences and commit resources as needed to remove graffiti from surfaces under their responsibility.

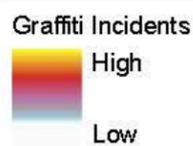
APPENDIX "A"

2018 Graffiti Heat Map

2018 GRAFFITI HEAT MAP - INCIDENTS RECORDED



LEGEND



Ward Boundaries

Parcels

Roads

