



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

More reasons to visit Barrie's waterfront this summer

(Barrie, ON) The shores of Kempenfelt Bay are bustling this summer with a number of vendors ready to help visitors maximize their enjoyment of Barrie's waterfront.

From stand-up paddle boarding to wake surfing, the following vendors are working with the City of Barrie and Tourism Barrie to promote an active and vibrant waterfront this season:

- [Happy Paddling](#) is providing Canoe, Kayak and SUP rentals, lessons and tours.
- Recreation Leisure Services is operating the Centennial Beach Concession as well as the Scoops and Cones Ice Cream hut by the marina office.
- [Chances R Sailing Excursions](#) is offering Sailing Charters on Kempenfelt Bay.
- [Surf, Wake, Ski](#) is offering wake-boarding, wake surfing rentals, lessons and summer camps.
- [Splash ON Water Park](#) is operating its inflatable playground near Centennial Beach.

Barrie's waterfront and downtown are the perfect place to spend time with family and friends this summer. Enjoy the newly renovated Centennial Park, which has 400 metres of sandy beach with enhanced amenities including a basketball court, jungle gym and large grassy areas with mature trees. Explore the waterfront trail, which spans approximately 6.7 km around the lake, offering beautiful views and opportunities to walk, run, rollerblade or cycle. Drop by Meridian Place to check out the various programs and activities, and stroll through the downtown for shopping, great food and patios overlooking the waterfront.

Barrie residents can park for free at specific waterfront lots with a Resident Parking Pass. Two Resident Waterfront Parking Passes were mailed to all Barrie addresses in 2017 and have no expiry date. Non-residents are charged \$3/hour with a daily max of \$20; paid parking is enforced 24/7/365.

For more information about waterfront attractions, visit barrie.ca/Waterfront.

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